



Brand Profile

Founded: 1969

Fleet: 25 ships

Fleet Capacity (Double Occupancy): 78,893

Destinations: Alaska, Asia, Australia/New Zealand, Dubai, Bahamas, Bermuda, Canada/New England, Caribbean, Europe, Hawaii, Mexico, Panama Canal and South America

In 2017, Royal Caribbean will visit 256 ports, in 64 countries, on 6 continents

Our Management

Richard D. Fain, Chairman and CEO, Royal Caribbean Cruises Ltd.

Adam Goldstein, President and COO, Royal Caribbean Cruises Ltd.

Jason Liberty, Senior Vice President and CFO, Royal Caribbean Cruises Ltd.

Michael Bayley, President and CEO, Royal Caribbean International

Harri Kulovaara, Executive Vice President – Maritime, Royal Caribbean Cruises Ltd.

Vicki Freed, Senior Vice President – Sales, Trade Support and Service, Royal Caribbean International

Mark Tamis, Senior Vice President – Operations, Royal Caribbean International

Our Guests

Royal Caribbean International appeals to adventure-seeking families, as well as couples and singles, in their 30s to 50s. The median age is low-40s, slightly lower on 3- and 4-night cruises and slightly higher on longer cruises of 10 or more nights. Our guests have an appetite for new experiences and an interest in activities that take them out of the ordinary, connect them with other people and enable them to explore new places and learn about other cultures. They are keen travelers seeking a quality vacation at the best value, one that caters to an array of travel needs and preferences. About three-fourths of Royal Caribbean's guests have cruised before and more than a quarter have sailed with us previously – we enjoy one of the highest repeat passenger percentages in our market segment. Guests are almost evenly divided between men and women and about 60 percent are North American and the rest from international markets extending from Asia to Latin America.

Our Financial Status

In fiscal 2016, Royal Caribbean Cruises Ltd. reported net income of \$1.31 billion. The company is publicly traded on the New York Stock Exchange (NYSE:RCL).

(more)

Our Ships

Quantum Class

Quantum of the Seas

In service: Nov. 2, 2014

168,666 tons

4,180 guests*

Anthem of the Seas

In service: April 22, 2015

168,666 tons

4,180 guests*

Ovation of the Seas

In service: April 17, 2016

168,666 tons

4,180 guests*

Oasis Class

Oasis of the Seas

In service: Dec. 1, 2009

225,282 tons

5,492 guests*

Allure of the Seas

In service: Dec. 1, 2010

225,282 tons

5,492 guests*

Harmony of the Seas

In service: May 29, 2016

226,963 tons

5,479 guests*

Freedom Class

Freedom of the Seas

In service: June 4, 2006

154,407 tons

3,782 guests*

Liberty of the Seas

In service: May 19, 2007

155,889 tons

3,634 guests*

Independence of the Seas

In service: May 2, 2008

154,407 tons

3,634 guests*

Voyager Class

Voyager of the Seas

In service: Nov. 21, 1999

132,276 tons

3,114 guests*

Explorer of the Seas

In service: October 28, 2000

137,308 tons

3,114 guests*

Adventure of the Seas

In service: Nov. 18, 2001

138,276 tons

3,114 guests*

Navigator of the Seas

In service: Dec. 14, 2002

138,279 tons

3,686 guests*

Mariner of the Seas

In service: Nov. 16, 2003

138,279 tons

3,114 guests*

Radiance Class

Radiance of the Seas

In service: April 7, 2001

90,090 tons

2,143 guests*

Brilliance of the Seas

In service: July 15, 2002

90,090 tons

2,142 guests*

Serenade of the Seas

In service: August 25, 2003

90,090 tons

2,146 guests*

Jewel of the Seas

In service: May 8, 2004

90,090 tons

2,191 guests*

Vision Class

Legend of the Seas

In service: May 16, 1995

69,130 tons

1,832 guests*

Grandeur of the Seas

In service: Dec. 14, 1996

73,817 tons

1,992 guests*

Rhapsody of the Seas

In service: May 19, 1997

78,491 tons

1,998 guests*

Enchantment of the Seas

In service: July 13, 1997

82,910 tons

2,252 guests*

Vision of the Seas

In service: May 2, 1998

78,340 tons

2,050 guests*

Sovereign Class

Majesty of the Seas

In service: April 26, 1992

74,077 tons

2,350 guests*

Empress Class

Empress of the Seas

In service: May 30, 2016

48,563 tons

1,602 guests*

*double occupancy