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ROYAL CARIBBEAN INTERNATIONAL NAMED TOP LARGE-SHIP CRUISE LINE FOR FAMILIES IN THE TRAVEL + LEISURE 2013 WORLD'S BEST AWARDS

MIAMI, October 28, 2013 – Royal Caribbean International was ranked No. 1 on the list of Top Large-Ship Cruise Lines for Families in the Travel + Leisure 2013 World's Best Awards readers' survey. This recognition of the top cruise lines, hotels, and adventure outfitters for families is unveiled in the November 2013 edition of Travel + Leisure and online at www.TravelandLeisure.com/WorldsBest.

"We are delighted to be named Top Large-Ship Cruise Line for Families in Travel + Leisure's 2013 World's Best Awards readers' survey," said Carol Schuster, senior vice president of Marketing, Royal Caribbean International. "Royal Caribbean caters to families, whether it's through our entertainment, our award-winning Adventure Ocean kids programming, the variety of family-stateroom options, or exciting itineraries departing from convenient U.S. ports. This award recognizes our commitment to deliver an unforgettable family vacation experience from the Caribbean to Europe and around the world."

For the 18th annual World's Best Awards, Travel + Leisure asked the magazine's discerning readers once again to cast their vote for the hotels, destinations, and companies that define the very best in travel.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OTC: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

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