

ROYAL CARIBBEAN INTERNATIONAL TO FEATURE MAMMA MIA! ON QUANTUM OF THE SEAS

Global Musical Sensation to Headline the Royal Theater in November 2014

NEW YORK, Nov. 28, 2013 – Royal Caribbean International – the first cruise line to feature fully licensed, Tony Award-winning Broadway productions – today announced that guests onboard *Quantum of the Seas* will enjoy MAMMA MIA! – the smash hit musical based on the songs of Swedish pop sensation ABBA – when she sails from the New York area in November 2014. The first details of the new ship's entertainment offerings were revealed to viewers who tuned in to watch the cruise line's float, "A World at Sea," set sail down the streets of Manhattan as part of the 87th Annual Macy's Thanksgiving Day Parade.

"The debut of Mamma Mia! onboard *Quantum of the Seas* continues to raise the bar of what we offer our guests onboard our latest groundbreaking ship," said Lisa Lutoff-Perlo, Executive Vice President, Operations, Royal Caribbean International. "Since introducing Hairspray onboard *Oasis of the Seas* in 2009, our Tony award-winning musical productions have been incredibly well-received by guests, and we are proud to expand our <u>Broadway at sea</u> offerings with our fourth licensed main-stage production – more than any other cruise line."

More than 54 million people around the world have fallen in love with the characters, the story and the music that make MAMMA MIA! the ultimate feel-good show. The sunny, funny tale unfolds on a Greek Island paradise where on the eve of her wedding, a daughter's quest to discover the identity of her father brings three men from her mother's past back to the island they last visited 20 years ago. ABBA's greatest hits – including "Dancing Queen," "The Winner Takes It All," "Money, Money, Money" and "Take a Chance on Me" – propel this enchanting tale of love, laughter and friendship.

As the only cruise line to offer Tony Award-winning Broadway musicals at sea, Royal Caribbean guests can enjoy the 60's-inspired bebop of Hairspray on *Oasis of the Seas*, the jazz-infused score of Chicago: The Musical on *Allure of the Seas*, the toe-tapping disco beats of Saturday Night Fever on *Liberty of the Seas* and now, the storytelling magic of ABBA's timeless songs in MAMMA MIA! on the new *Quantum of the Seas*.

The new Quantum-class will debut in November 2014 with *Quantum of the Seas*, followed by her sister-ship *Anthem of the Seas* in April 2015. Each ship spans 16 decks, encompasses 167,800 gross registered tons, carries 4,180 guests at double occupancy and features 2,090 staterooms. More information on Quantum class of ships is available at <u>RoyalCaribbean.com/QuantumoftheSeas</u>.

(more)



Quantum # Seas



Royal Caribbean International to Feature Mamma Mia! on Quantum of the Seas - Page Two

For 45 years, Royal Caribbean has brought the best and most innovative ships to the Caribbean, as well as destinations around the world, and the cruise line continues that commitment with *Quantum of the Seas*. For more information on Royal Caribbean's global fleet and private destinations in the Caribbean – including Labadee, Haiti and CocoCay, The Bahamas – visit <u>RoyalCaribbean.com</u>.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry firsts never-before-seen at sea. The cruise line features an expansive and unmatched array of features and amenities found only on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

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