

ROYAL CARIBBEAN'S QUANTUM-CLASS SHIPS HOME TO FIRST JAMIE OLIVER VENTURE AT SEA

Jamie's Italian Restaurant Featured Aboard Quantum Class

Royal Caribbean International's Quantum-class ships are the first cruise ships to feature renowned chef Jamie Oliver's first restaurant at sea. The addition of **Jamie's Italian** to the restaurant portfolio aboard *Quantum of the Seas* and *Anthem of the Seas* reflects the company's new vision of dining at sea. The Quantum-class ships introduced expanded restaurant concepts to exceed the expectations of today's food-conscious traveler. Modern, distinct eateries, such as **Jamie's Italian** are a focal point of the smaller, more diverse and more personalized dining options giving guests flexibility and control to shape their own culinary journey.

"I'm thrilled to partner with Royal Caribbean, a brand that continually pushes the limits of what's possible, to debut my very first restaurants at sea onboard the new Quantum-class ships," said Oliver. "Royal Caribbean shares my approach to food and dining, which is to serve simple, fresh ingredients in a warm, inviting ambience. I couldn't be more excited to bring my love of Italian cooking to their guests with Jamie's Italian. It's going to be brilliant!"

Since its debut in May 2008, **Jamie's Italian** has become one of the chef's most successful restaurant concepts. It is known for high quality food and service at a very affordable price which has earned a loyal audience of repeat diners. The menu is based on tasty, simple Italian food, made from only the best fresh ingredients and the casual dining experience is welcoming to everyone. The restaurants aboard the Royal Caribbean ships will be no different.

Royal Caribbean's Dynamic Dining on *Quantum of the Seas* and *Anthem of the Seas* gives guests choices as varied as the world's most cosmopolitan cities as well as the freedom and flexibility to decide when, where and with whom they dine each evening. The smart reservation system empowers guests to create a dining itinerary to complement their vacation experience whether that is romance, adventure or family travel.

Mark Tamis, Vice President, Operations, Royal Caribbean International, explains, "Jamie Oliver is known for pushing the boundaries within the world of food, and Royal Caribbean has a history of pioneering many firsts within the cruise industry. With **Jamie's Italian** creating unique, but approachable dining, with food that is at its freshest and ethically sourced, we are able to guarantee that guests will only be served the freshest Italian dishes possible while on vacation with Royal Caribbean. This is just one element of a reimagined dining concept to ensure the options we have on board reflect what today's modern family expects from their vacation."

Royal Caribbean