

For immediate release

ROYAL CARIBBEAN INTERNATIONAL CLINCHES TRAVEL+LEISURE'S 'BEST CRUISE (INDIA)'AWARD

NEW DELHI, March 31, 2014 – Global cruise line Royal Caribbean International has won yet another travel accolade in India, this time namely the 'Best Cruise (India)' of Readers Choice Awards 2013 by *Travel + Leisure India & South Asia*, the leading luxury and travel magazine in India and the South Asian region.

This is the third year of *Travel + Leisure India & South Asia's* India's Best Awards. The readers' poll was conducted over five months from August to December 2013, on the best hotels, resorts, spas, destinations, airlines, cruise lines and travel companies in India. Royal Caribbean also won the first runner-up award for this category for 2012.

With 21 ships sailing in 72 countries on six continents including Asia, Alaska and the Mediterranean, Royal Caribbean is renowned for its wide range of innovative and exciting activities and amenities for guests of all ages spanning the Royal Promenade, ice skating rink and DreamWorks entertainment on its *Mariner of the Seas* and *Voyager of the Seas* in Asia, to the Zip Line, AquaTheater and Central Park on the world's largest ships *Oasis of the Seas* and *Allure of the Seas* in the Caribbean. Most of all, guests are treated to the brand's hallmark friendly, engaging and personal Gold Anchor Service.

Ratna Chadha, Chief Executive, TIRUN Travel Marketing that is Royal Caribbean's India International Representative, received the award at the ceremony tonight. She said, "We thank *Travel + Leisure* readers as well as our customers and travel agents for their recognition and strong support. This prestigious travel award is testimony to Royal Caribbean's growing brand presence and reputation in India, which has been boosted by the deployment of Asia's largest Voyager Class ships to the region and the fleetwide revitalisation in the recent years. We aim to continue bringing the best of our innovative products such as the new upcoming Quantum Class ships and our high service standards to more travellers in India, so that in the long run, Royal Caribbean will become a top vacation choice in India."

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About Royal Caribbean International

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska,

South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 11 consecutive years in the *Travel Weekly Readers* Choice Awards and named the "Best Cruise Operator" for 6 consecutive years at the TTG Travel Awards.

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