

KRISTIN CHENOWETH PLAYS EXPANDED ROLE WITH ROYAL CARIBBEAN AS QUANTUM EXPERIENCE ADVISOR FOR ENTERTAINMENT Quantum of the Seas Godmother to Advise on Entertainment Offerings

MIAMI, June 6, 2014 – Royal Caribbean International is pulling out all the stops when it comes to the entertainment offerings for its newest ships, Quantum of the Seas and Anthem of the Seas, with a keen eye on pushing boundaries and introducing brand new innovations that have never before been seen on land or sea. With such a strong emphasis on entertainment, the cruise line has partnered with some of the most creative and talented minds in the industry to lend their expertise, including Quantum of the Seas' godmother, Kristin Chenoweth, who has been named Quantum Experience Advisor for Entertainment. Chenoweth joins a lineup of Quantum Experience Advisors who are working with Royal Caribbean to ensure the amenities and activities onboard Quantum of the Seas are nothing short of amazing, including HGTV-star and interior designer Genevieve Gorder, athlete and adventurer Dhani Jones, and James Beard Award-winning chef Michael Schwartz.

A triple-threat, Emmy and Tony award-winning performer, Chenoweth brings an invaluable perspective to her role as Advisor for Entertainment. As Advisor, she's had the opportunity to participate in an executive review committee, previewing the concepts for all of the shows, productions, and themed events in development for *Quantum of the Seas*, and giving feedback on every aspect ranging from sets and music, to costumes, casting and more.

"Kristin is by far our most involved godmother yet and it is such a joy to be working with her," said Lisa Lutoff-Perlo, Executive Vice President, Operations, Royal Caribbean International. "We are privileged to have a world renowned performer such as her, sharing insights and feedback on the entertainment that we are so passionate about. Seeing the excitement and energy she has for what we are doing with *Quantum of the Seas* is such a powerful reinforcement that we are creating something truly special."

"It has been such a wonderful experience to be the godmother for this incredible ship, and I am delighted to make my contribution as the *Quantum* Experience Advisor for Entertainment," said Chenoweth. "I have been blown away by what I've seen so far from the entertainment onboard *Quantum of the Seas* and am just so impressed, and that's not easy to do. This is the real deal, and audiences have a lot to look forward to."

(more)



Kristin Chenoweth Expands Role with Royal Caribbean – Page Two

Kristin Chenoweth, alongside Nick Weir, Royal Caribbean's Vice President, Entertainment, will be hosting a live Google Hangout on Wednesday, June 11, 2014 at 4p.m. (EDT), to reveal the lineup of entertainment offerings onboard *Quantum of the Seas*. Media and consumers alike are invited to preview the next evolution in Royal Caribbean's entertainment, and have the opportunity to submit questions to Kristin and Nick directly. The Google Hangout can be accessed at http://bit.ly/1j6EH6S.

The groundbreaking Quantum-class ships, Quantum of the Seas and sister-ship Anthem of the Seas (debuting in Southampton, U.K. in April 2015), will introduce a new set of first-at-sea onboard experiences, such as Ripcord by iFLY, a heart-pounding skydiving experience; North Star, a thrilling adventure that transports guests more than 300 feet in the air on a breathtaking journey above the sea; cutting-edge transformative venues including SeaPlex, the largest indoor sports and entertainment complex at sea with bumper cars, roller skating and more; and the cruise line's largest and most advanced staterooms ever. Guests also will enjoy the new Quantum-class Dynamic Dining, a completely new culinary experience that offers a landscape of 18 restaurant concepts as vast and varied as dining in the world's most cosmopolitan cities, including specialty restaurants created with partner-chefs Jamie Oliver, Devin Alexander and Michael Schwartz.

The Quantum Class spans 18 decks, encompasses 167,800 gross registered tons, carries 4,180 guests at double occupancy and features 2,090 staterooms. More information on Quantum class is available at http://www.RoyalCaribbean.com/QuantumoftheSeas. Media can find more details, images and videos at http://tinyurl.com/n6fmy5k.

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 11 consecutive years in the *Travel Weekly* Readers Choice Awards.

Kristin Chenoweth Expands Role with Royal Caribbean - Page Three

Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanInternationalPR.tumblr.com and RoyalCaribbeanPressCenter.com. Travel professionals should go to www.LoyaltoYouAlways.com; call (800) 327-2056; and follow Facebook.com/VickiLovesTravelAgents. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN. Follow us on Facebook at Facebook.com/RoyalCaribbean or on Twitter @RoyalCaribbean.

###

Media Contacts:

Tracy Quan (305) 539-6577 tquan@rccl.com

Lyan Sierra-Caro (305) 539-4091 lsierracaro@rccl.com