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**VACATIONERS RECEIVE UP TO \$200 ONBOARD CREDIT,  
HALF OFF FOR SECOND, THIRD AND FOURTH GUESTS, AND MORE ON ROYAL CARIBBEAN**  
*For five days only, WOW Sale combines onboard credit with BOGO50  
to offer vacationers immense value*

**MIAMI, March 20, 2015** – Spring break is right around the corner and Royal Caribbean is making it irresistible for families to plan their next adventure now. Starting Saturday, March 21, 2015, U.S and Canadian vacationers can take advantage of Royal Caribbean International's five-day WOW Sale, and receive up to \$200 onboard credit and enjoy 50 percent off the cruise fare for the second guest in the same room with a full-fare guest on nearly all open sailings, departing on or after May 15, 2015. Vacationers also can save an additional 50 percent for third and fourth guests in the same stateroom if they make a new booking for a 2016-17 sailing. Furthermore, guests who make a new booking on a five-night or longer itinerary in an Oceanview or higher-category stateroom can receive 50 percent off a second Premium Beverage Package when they purchase one at full price by mentioning promo code 'BOGOBEV' at the time of booking. For more information about the WOW Sale, please visit [www.royalcaribbean.com/wowsale](http://www.royalcaribbean.com/wowsale) on March 21.

The WOW Sale combines an onboard credit offer with the current BOGO50 offer for nearly all new bookings made between March 21 and 25, 2015. Additional to the half off second, third, and fourth guests' cruise fare offer mentioned above, guests will receive \$50 onboard credit per stateroom on five-night or shorter itineraries; \$100 onboard credit per stateroom for six- to nine-night itineraries; and \$200 onboard credit per stateroom for 10-night or longer cruises. Vacationers also can take advantage of the offer's 50 percent reduced deposit and make a reservation for as low as \$50 per person. Guests can apply their onboard credit toward a heart-pumping shore excursion, an intimate specialty dining experience to celebrate a special occasion, or a dazzling memento from Royal Caribbean's fine onboard boutiques.

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New bookings for sailings departing prior to May 15, 2015, and for all *Anthem of the Seas*, trans-Atlantic, trans-Pacific and China sailings will only receive the onboard credit and 50 percent reduced deposit. The WOW Sale does not include *Quantum of the Seas*, *Ovation of the Seas* and *Harmony of the Seas*.

Outside of the WOW Sale period, BOGO50 is valid for new bookings, made between March 11 and April 30, 2015, in Oceanview and higher-category staterooms on five-night or longer itineraries, departing on or after May 15, 2015. The offer does not include bookings on *Quantum of the Seas*, *Anthem of the Seas*, *Ovation of the Seas*, *Harmony of the Seas*, and trans-Atlantic, trans-Pacific, and China sailings.

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line's world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 12 consecutive years in the Travel Weekly Readers Choice Awards and “Top Large-Ship Cruise Line for Families” in Travel + Leisure's 2013 and 2014 World's Best Awards readers' survey.

Owned by Royal Caribbean Cruises Ltd. (NYSE/OTC: RCL), the cruise line sails 22 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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