

® MEDIA CONTACTS:

Tracy Quan (305) 539-6577

tquan@rccl.com

Harrison Liu (305) 982-2363

hliu@rccl.com

## ANTHEM OF THE SEAS' GODMOTHER IS 27-YEAR-OLD BRITISH TRAVEL AGENT EMMA WILBY

MIAMI, April 2, 2015 – Royal Caribbean International today announced that travel agent Emma Wilby, 27, from Sunderland, U.K., is the Godmother for the world's newest and most advanced cruise ship *Anthem of the Seas*. Upholding a timeless maritime tradition, Ms. Wilby will officially christen *Anthem of the Seas* and perform a special song for more than 1,300 invited special guests and dignitaries at the ship's inaugural ceremony in Southampton, U.K., on April 20, 2015. Designed to revolutionize the industry, *Anthem of the Seas* will sail its inaugural season from Southampton before the ship repositions to its permanent homeport of New York in November.

"We are delighted to welcome Emma Wilby into the Royal Caribbean family as *Anthem of the Seas'* Godmother," said Richard D. Fain, Chairman and CEO of Royal Caribbean Cruises Ltd. "Emma is among many submissions from truly talented travel agents across the U.K. and the judging was very difficult. We thank all travel agents, who we value and are honoring by naming a fellow travel agent as the Godmother of our newest ship."

In addition to being a travel agent for Thomson, Ms. Wilby is a military wife and budding singer who performs in the Military Wives Choir in Kinloss, Scotland, where she is based with her husband, a Royal Engineer for the British Army. To help her prepare for inaugural day, Craig Yates, Team Captain from British choir group Only Boys Aloud will be Ms. Wilby's vocal coach, and Royal Caribbean is treating her to a full makeover.

"Emma's inaugural song will herald in a ship that will be a new anthem for the cruise industry," said Michael Bayley, president and CEO of Royal Caribbean International. "I am very much looking forward to Emma's performance and launching *Anthem of the Seas* with her. I know she will be simply spectacular."

The Godmother role is a lifetime title bestowed upon an individual, who figuratively presides over the ship and imparts good luck and divine protection over the vessel and all that sail aboard. Traditionally, Godmothers have celebrity status or even royal connections, such as Royal Caribbean Godmothers Gloria Estefan, Jane Seymour, Whoopi Goldberg and Steffi Graf, to name a few.

"I still can't believe I won," said Ms. Wilby after being informed of her new title earlier this week. "I am really honored to have been chosen. I am hugely excited to be taking on the role of Godmother for *Anthem of the Seas* – it will be incredible to sing in front of all these people and a real honor to give the ship the best sendoff possible."

Anthem of the Seas features Royal Caribbean's unmatched innovations in onboard attractions, including the North Star aerial observatory, a glass capsule that takes guests more than 300 feet above the ocean for incomparable panoramic views, and the RipCord by iFLY skydiving and FlowRider surfing simulators. Guests will be dazzled with the ships' transformative venues, such as the Two70 lounge, a great room by day and an immersive, multimedia entertainment spectacular at night, and SeaPlex, where guests can challenge each other at bumper cars, disco roller skating, circus school, and basketball and other sports. Guests enjoy a choice of 18 onboard restaurants, each serving a distinctive menu of delectable fare, and rollicking live entertainment in Music Hall, the Royal Theater, and the Royal Esplanade.

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line's world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted "Best Cruise Line Overall" for 12 consecutive years in the Travel Weekly Readers Choice Awards.

Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 22 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.