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## ROYAL CARIBBEAN EXTENDS SPECIAL "TICKET TO ADVENTURE" TO DRIVERS NATIONWIDE WHO NEED A VACATION FROM PARKING VIOLATIONS

Thankfully for ships, there is no alternate side parking or tow away zones

MIAMI, June 23, 2016 – There are approximately 214 million registered drivers in the United States, all of whom inevitably find themselves circling the block or lot for a place to park. Seems easy enough to park a car, but who hasn't returned to their vehicle to find a ticket affixed to their front windshield, or even worse, discovered that it's been towed? Frustrating? Yes, but there is always a silver lining. As part of its recently launched "Ticket to Adventure" promotion, Royal Caribbean International is on a mission to turn some of the worst tickets in America into the best ones.

Royal Caribbean is addressing the pain point that is parking tickets by inviting plagued drivers to "park it" onboard the cruise line's newest ship *Harmony of the Seas*, the world's largest cruise ship that will make her U.S. debut in November. Consumers from across the country can enter to win one of 55 trips for two onboard *Harmony* during an exclusive preview sailing out of Fort Lauderdale, Fla. in November. To enter, simply visit the <u>Ticket to Adventure</u> site between now and October 1 and enter the code "PARKINGTICKET." While at the promotion site consumers can also virtually discover and explore *Harmony's* thrilling features and seven neighborhoods, and enter for their chance to win other exciting prizes that range from a seven-night Caribbean cruise for four, to more than 150 GoPro HERO4 cameras, over \$40,000 in cash gift cards, and more.

Harmony of the Seas is the world's largest cruise ship with a bold and unexpected lineup of thrilling experiences found nowhere else on land or at sea. Harmony combines the distinct seven-neighborhood concept that sister ships Oasis of the Seas and Allure of the Seas are known for, with some of the most modern and groundbreaking amenities including imaginative dining, unparalleled entertainment and the latest technology, including VOOM, the fastest internet at sea. From the Ultimate Abyss, a thrilling 10-story tall slide, to unparalleled entertainment including Broadway's hit musical *Grease* and high-diving, acrobatic performances in the ship's iconic AquaTheater, world-class dining in venues ranging from Jamie's Italian Cuisine by celebrity chef Jamie Oliver to Wonderland, a unique whimsical culinary adventure for the senses; and robot bartenders, there is an adventure for guests of all ages onboard *Harmony*.

Harmony of the Seas spans 16 guest decks, encompasses 227,000 gross registered tons, carries 5,497 guests at double occupancy, and features 2,747 staterooms. For more information about Harmony of the Seas, please visit RoyalCaribbean.com/HarmonyoftheSeas.

For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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