



MEDIA CONTACTS: Tracy Quan (305) 539-6577
tquan@rccl.com

Celia de la Llama (305) 982-2363
cdelallama@rccl.com

FRIENDSGIVING TAKEN TO THE ULTIMATE LEVEL ON ROYAL CARIBBEAN'S *HARMONY OF THE SEAS*
Friendsgiving Celebration to Feature Live Performance by Multi-Platinum-Selling Band DNCE

MIAMI, November 3, 2016 – November traditionally signals the beginning of the holidays, with people across the country feeling a bit more generous and, well, friendly. A spin-off of America's time-honored Turkey Day, Friendsgiving has emerged as a growing holiday trend that brings friends together as a replacement for, or in addition to, more traditional, family-focused Thanksgiving festivities. This year, November also marks the U.S. arrival of Royal Caribbean's newest and most adventurous ship yet, *Harmony of the Seas*. To celebrate, Royal Caribbean is bringing together the Ultimate Friendsgiving party onboard – after all, what better way to celebrate friendship than on a ship named *Harmony*?

A champion of being adventurous and starting new traditions, Royal Caribbean is taking the holiday to the next level by transforming an exclusive VIP sailing, Nov. 10-12, into the Ultimate Friendsgiving celebration. In addition to custom Friendsgiving menus and cocktails, guests can challenge their friends on *Harmony's* many thrills, including sliding down the 10-story Ultimate Abyss, surfing on the Flowrider, rock climbing, plus non-stop entertainment and dining. The party will culminate with an exclusive live performance by multi-platinum-selling band DNCE, fresh off their win for "Best New Artist" at this year's MTV Video Music Awards. They will be performing songs from their highly anticipated self-titled debut album, which will be released on Nov. 18.

Royal Caribbean is giving several pairs of lucky friends the chance to win their way onboard to join the festivities in partnership with Thrillist Media Group. Friends were invited to enter through November 2 at: events.thrillist.com/royalcaribbeanfriendsgiving.

But that's not the only way to participate. Consumers are invited to attend the Ultimate Friendsgiving experience by following @RoyalCaribbean on [Instagram](#) and [Twitter](#) and [RoyalCaribbean](#) on Snapchat. Those on land can also tune in live on [Thrillist](#) Facebook to on Friday afternoon, Nov. 11 for an inside look at adventures onboard *Harmony*, plus some tips and tricks from Royal Caribbean on how to take Friendsgiving celebrations to the next level this year.

(more)

Harmony of the Seas is the world's largest cruise ship with the world's best features. Nowhere else on land or sea can travelers find such a bold and unexpected lineup of thrilling experiences, imaginative dining, unparalleled entertainment and the latest technology, including VOOM, the fastest internet at sea. *Harmony* combines the iconic seven neighborhood concept that sister ships *Oasis of the Seas* and *Allure of the Seas* are known for, with some of the most modern and groundbreaking amenities and offerings that will appeal to guests of all ages. From The Ultimate Abyss, a dramatic 10-story tall slide, to unparalleled entertainment including Broadway's hit musical *Grease* and distinct high diving, acrobatic performances in the ship's trademark Aqua Theater, sophisticated dining in venue's ranging from Jamie's Italian Cuisine by celebrity chef Jamie Oliver to Royal Caribbean's whimsical restaurant Wonderland, which is a unique culinary adventure for the senses, and robot bartenders, there is an adventure for everyone onboard *Harmony of the Seas*.

Harmony of the Seas spans 16 guest decks, encompasses 226,963 gross registered tons, carries 5,497 guests at double occupancy, and features 2,747 staterooms. For more information about *Harmony of the Seas*, please visit RoyalCaribbean.com/HarmonyoftheSeas.

For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

#