## News From Royal Caribbean Cruises Ltd.

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## ESPRESSO TRAVEL AGENT RESERVATION SYSTEM TAKES BOOKING CUSTOMIZATION TO THE NEXT LEVEL – OR FOUR

Major "Stateroom Planner" Feature Makes Highly Customizable Bookings Easy

MIAMI, June 11, 2018 – Travel professionals asked and Royal Caribbean Cruises Ltd. (RCL) has answered. The global cruise company unveils "Stateroom Planner," a major, new tool within Espresso, the award-winning travel agent reservation system for Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. The much-anticipated feature enables agents to seamlessly customize up to four staterooms at once while booking individual and group reservations, taking into account occupancy, promotional preferences, stateroom categories, packages and more.

"We are so grateful for our valued travel partners; and Espresso is one big way that we say 'thank you' for their unwavering support," said Dondra Ritzenthaler, senior vice president, Sales, Trade Support and Service, Celebrity Cruises. "Since the beginning, we set out to build a system that would provide the latest tools and resources that professionals want and deserve to sell more cruises, earn more commission and grow their business with us. The Stateroom Planner update is further testament to our dedication to the agent community."

When accessing <u>Espresso</u> to make a reservation, travel professionals will now see a Stateroom Planner widget with customization options readily available from start to finish. The feature will also automatically cross reference guests' details before finalizing the booking, creating a more seamless and automated process for the agent overall.

"A travel agents' time is precious, and Stateroom Planner is yet another significant feature we've added to help increase their productivity," said Vicki Freed, senior vice president, Sales, Trade Support and Service, Royal Caribbean International. "We committed to consistently updating Espresso since its 2015 launch, and have delivered on that promise because the way we see it is: we are investing in the travel professionals who support us every day."

The latest launch follows a recent lineup of features RCL introduced to Espresso, the most popular being the ability to transfer one or more individual client bookings into group reservations, book into <a href="headquarter groups">headquarter groups</a> (a cooperative of travel agencies) and make the side-by-side comparison of individual and groups pricing and availability. Travel partners can learn more about the benefits of Espresso's features by visiting <a href="headquarter groups">bookespresso.com/efficiency</a>.

Royal Caribbean Cruises Ltd. (NYSE: RCL) is a global cruise vacation company that owns and operates three global brands: Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. We are a 50 percent joint venture owner of the German brand TUI Cruises, a 49 percent shareholder in the Spanish brand Pullmantur and a 36 percent shareholder in the Chinese brand SkySea Cruises. Together, these brands operate a combined total of 50 ships with an additional twelve on order as of March 31, 2018. They operate diverse itineraries around the world that call on approximately 540 destinations on all seven continents. Additional information can be found on www.rclcorporate.com.