Stephanie Holder sholder@rccl.com

## FROM ONE ICON TO THE NEXT: ROYAL CARIBBEAN REVEALS NAME OF NEXT ICON CLASS SHIP

Star of the Seas Will Mark the Next Bold Moment in a New Era of Vacations in Summer 2025

**MIAMI, Oct. 5, 2023** – Drum roll, please: The next revolutionary vacation is on the horizon, and its name is <u>Star of the Seas</u>. Just shy of 100 days until the introduction of the first-of-its-kind combination of every vacation with the first in the Icon Class lineup, *Icon of the Seas*, Royal Caribbean International has revealed the name of the **next Icon Class ship** and its debut season – the **summer of 2025**.

The world's largest cruise line will follow up *Icon's* debut, the start of a new era of vacations, in the boldest way. With the combination of every kind of vacation that's unique to Icon Class – from the beach retreat to the resort escape and the theme park adventure – the lineup of new experiences and favorites on *Star* will set the stage for even more ways for every type of family and adventurer to make memories without compromise. Currently under construction in Turku, Finland, the new ship and its features will soon be revealed.

"The idea of combining the best of every type of vacation into one ultimate adventure has created more excitement than ever anticipated, and *Star of the Seas* will be the next bold answer to the record-breaking consumer demand we've seen for nearly a year and counting with *Icon of the Seas*," said Michael Bayley, president and CEO, Royal Caribbean International.

The first look at <u>Icon</u>\* and Icon Class set the tone in October 2022 when it led to **the cruise line's single largest booking day** and **highest volume booking week** in the brand's then 53-year history. The unprecedented consumer demand sparked Royal Caribbean to release 2025-2026 vacations on *Icon* three months ahead of schedule and now *Star*'s name and debut season. *Icon's* highlights include six record-breaking waterslides at Thrill Island's Category 6 waterpark, seven pools – one for every day of the week; Surfside, a stay-all-day neighborhood for young families; entertainment across air, ice, water and stage; 40-plus ways to dine and drink; and more. Star will also mark another step in this new era as the cruise line's third ship powered by liquefied natural gas (LNG), combining the use of the cleanest-burning marine fuel available to date with a proven lineup of industry-leading environmental programs on board. With applications ranging from waste heat recovery systems to shore power connection, Royal Caribbean's most sustainable ship will advance parent company Royal Caribbean Group's journey to introducing a net-zero cruise ship by 2035.

More details about *Star* will be revealed at a later date, and fans can sign up to be the first to learn more on Royal Caribbean's website.

## **\*NOTE TO EDITOR:**

For more information about the first Icon Class ship, *Icon of the Seas*, visit www.RoyalCaribbeanPressCenter.com/Icon.

## About Royal Caribbean International

Royal Caribbean International, owned by Royal Caribbean Group (NYSE: RCL), has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel that features the latest technology and guest experiences for today's adventurous traveler. The cruise line continues to revolutionize vacations with itineraries to 240 destinations in 61 countries on six continents, including Royal Caribbean's private island destination in The Bahamas, <u>Perfect Day at</u> <u>CocoCay</u>, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted "Best Cruise Line Overall" for 20 consecutive years in the *Travel Weekly* Readers Choice Awards.

Media can stay up to date by following <u>@RoyalCaribPR</u> on Twitter and visiting <u>RoyalCaribbeanPressCenter.com</u>. For additional information or to make reservations, vacationers can call their travel advisor; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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