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**ROYAL CARIBBEAN TO DELIVER BEST ONBOARD OPTIONS TO GUESTS  
FLEETWIDE THROUGH EXTENSIVE REVITALIZATION PROGRAM**  
*Award-winning Vessels Across Cruise Line's Fleet Being Enhanced Through 2014*

**MIAMI, July 11, 2011** – Royal Caribbean International today announced that it will invest approximately \$300 million to bring the latest innovations to the cruise line's ships across the fleet and introduce the highest guest-rated programs from its award-winning Oasis-class ships. The revitalizations will offer guests a greater variety of new onboard dining and entertainment options, pervasive Wi-Fi, iPod docking stations, and many more amenities, to deliver even more of the "WOW" aboard all Royal Caribbean ships sailing worldwide. Planned through 2014, the revitalizations are yet another example of why Royal Caribbean has been voted Best Cruise Line Overall for eight consecutive years in Travel Weekly's Readers' Choice Awards. These fleetwide enhancements build on Royal Caribbean's best-in-class global vacation offering and deliver to guests the Royal Advantage – the industry's most innovative cruise ships, combined with exciting itineraries and destinations, and world-renowned friendly and engaging Gold Anchor Service.

"The Royal Advantage revitalizations takes many of the best features that we have created in recent years and introduces them across our fleet, offering our guests enhanced vacation choices around the world," said Adam Goldstein, president and CEO of Royal Caribbean International. "We never stop trying to make the experience even better, and no other cruise line can offer the same high quality vacation experience with such an array of choices that cater to every guest."

The Royal Advantage revitalizations began with *Radiance of the Seas* in May 2011, and will be followed by *Splendour of the Seas* in November. In 2012, revitalizations are scheduled for Vision-class ships including *Rhapsody of the Seas* (March 2012) and *Grandeur of the Seas* (May 2012), as well as Radiance-class *Serenade of the Seas* (November 2012). Each ship will enter dry dock for approximately a month and re-emerge as even better versions of the ships that guests love, complete with new dining venues, entertainment options, technology enhancements and more.

"We are thrilled that the ongoing Royal Advantage revitalizations will result in a virtually brand-new fleet that offers the most contemporary experience, no matter which ship or itinerary vacationers choose," said Lisa Bauer, senior vice president of Hotel Operations, Royal Caribbean International. "From new dining concepts to cutting-edge entertainment to technological advancements, we are raising the bar across the fleet to offer guests our signature Gold Anchor Service and the world's most innovative cruise ships that sail to exciting destinations worldwide."

With the cruise line's recently announced 2012-13 deployments, vacationers have the opportunity to enjoy new and unparalleled onboard experiences and itineraries. Revitalized *Grandeur of the Seas* will offer vacationers seven-night Western Mediterranean or 10- and 11-night Greece and Turkey itineraries from Palma de Mallorca, Spain, and Venice, respectively, in summer 2012. Moreover, the newly revitalized *Rhapsody of the Seas* and *Radiance of the Seas* will offer vacationers additional dining and entertainment options for a cruise or cruisetour in awe-inspiring Alaska in summer 2012 or rugged Australia and New Zealand in winter 2012-13.

Among the revitalizations and enhancements to the Vision-, Voyager- and Radiance-class ships throughout the next three years, will be:

- **New Technology:** Guests will enjoy pervasive Wi-Fi, interactive flat-panel televisions in staterooms, and electronic mustering.
- **Digital Wayfinding Systems:** Onboard activities, real time updates, customized directions and routing, as well as ship factoids will all be at guests' fingertips with new plasma and LCD touch screen signs prominently placed throughout each of the ships.
- **Outdoor LED Video Walls:** Oversized video screens will be installed on the pool decks to liven up outdoor entertainment and programming, day and night.
- **Royal Babies and Tots Nursery:** Safe, fun and interactive vacation environments will be available in nurseries designed for babies and tots ages six through 36 months.
- **New Staterooms:** New levels of accommodations, including staterooms ideal for families, will be added to suit a variety of guest needs and requirements.
- **Additional Dining Options:**
  - o **Chef's Table:** An exclusive experience co-hosted by the Executive Chef and Sommelier for an intimate wine pairing dinner of five courses.
  - o **Izumi:** A pan-Asian cuisine restaurant featuring mouthwatering flavors and a sushi bar with hot-rock cooking.
  - o **Chops Grille:** Royal Caribbean's signature steakhouse featuring a menu of prime cuts prepared a la minute.
  - o **Park Café:** A casual dining venue featuring gourmet salads, sandwiches, soups and pastries.
  - o **Rita's Cantina:** A casual yet vibrant restaurant offering traditional Mexican fare, comprehensive selection of margaritas and live evening entertainment.
  - o **Boardwalk Doghouse:** A casual eatery for guest to enjoy a range of brats, links, wieners and dogs.

In 2013 and 2014, additional Royal Advantage revitalizations will take place on Vision-class ships, including *Legend of the Seas* and *Vision of the Seas*, four Voyager-class ships – *Navigator of the Seas*, *Voyager of the Seas*, *Explorer of the Seas* and *Adventure of the Seas* – and the Radiance-class *Brilliance of the Seas*. Royal Caribbean also will deliver the Royal Advantage through less extensive enhancements planned for Freedom-class *Independence of the Seas*, Voyager-class *Mariner of the Seas*, and Vision-class *Enchantment of the Seas*.

*Radiance of the Seas*' recent revitalization doubled the ship's onboard dining options among other enhancements, and is now alternating seven-night South- and North-bound Alaska itineraries this summer before repositioning for its first winter season in Australia and New Zealand. The final and most extensive revitalization this year will be *Splendour of the Seas* in November, which afterwards will offer two-, three- and four-night Brazil cruises, as well as seven- and eight-night Argentina & Uruguay Cruises from Sao Paulo, Brazil. In early 2011, *Oasis of the Seas*, *Freedom of the Seas*, and *Liberty of the Seas* had received popular enhancements and programs that were introduced aboard the newly launched *Allure of the Seas*, such as the DreamWorks Experience. Having previously undergone extensive revitalizations in recent years, both Sovereign-class *Majesty of the Seas* and *Monarch of the Seas* are currently delivering the Royal Advantage to guests on short Bahamas cruises from Miami and Port Canaveral, Fla., respectively.

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit [www.royalcaribbean.com](http://www.royalcaribbean.com) or call (800) ROYAL-CARIBBEAN. Travel professionals should go to [www.cruisingpower.com](http://www.cruisingpower.com) or call (800) 327-2056.

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