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ROYAL CARIBBEAN'S WOW! SALE OFFERS VACATIONERS UP TO \$200 ONBOARD CREDIT ON 2012-13 SAILINGS

MIAMI, September 29, 2011 – Royal Caribbean International is offering vacationers up to \$200 onboard credit and 50 percent reduced deposit during a special two-day WOW! Sale. Announced today, the offer is applicable for all new individual bookings made **on October 4 and 5, 2011**, for all cruises and cruisetours sailing on or after January 1, 2012, and includes sailings on the cruise line's newest and most innovative ships, *Oasis of the Seas* and *Allure of the Seas*. Vacationers can receive \$50 onboard credit per stateroom for three- to five-night itineraries; \$100 for six to nine nights; and \$200 for 10 nights or longer. Guests can apply their onboard credit toward spa services, specialty dining, and even beverages to help make their Royal Caribbean vacation even more special.

"Our two-day WOW! Sale will help drive traffic to our valued travel agents, whose expertise is important to the vacation planning process," said Vicki Freed, senior vice president of Sales, Trade Support and Services, Royal Caribbean International. "This offer is an irresistible opportunity for vacationers to plan ahead for a winter getaway, spring break, or a family vacation anytime of the year. Guests will enjoy sailing aboard the world's most innovative cruise ships; visiting popular destinations on exciting itineraries; and experiencing our renowned Gold Anchor Service – which together make up the Royal Advantage."

Vacationers can take advantage of the two-day WOW! Sale and choose among a variety of exciting itineraries, including seven-night Caribbean cruises from New Orleans aboard *Voyager of the Seas* during Royal Caribbean's first season back to the Big Easy. Fares start at \$499 per guest, double-occupancy.

Alternatively, Northeast U.S. vacationers can choose a new seven-night Bermuda itinerary, which conveniently sails roundtrip from Cape Liberty in Bayonne, NJ in September and October 2012. Guests will enjoy three days and two nights in port at Kings Wharf with ample time to explore the island. Fares start at \$599 per guest, double occupancy.

There also are two exciting 12-night Arctic Circle cruises aboard *Brilliance of the Seas*, departing June 9 and 21, 2012, sailing roundtrip from Amsterdam that combine the best of the Norwegian fjordlands and the Arctic Circle with the comforts and amenities of one of the world's most innovative cruise ships. Fares start at \$1,999 per guest, double occupancy.

The onboard credit offer for Royal Caribbean's two-day WOW! Sale is applicable for all new individual bookings with 50 percent reduced deposit paid on October 4 and 5, 2011. The WOW! Sale is not combinable with other offers and is not available for bookings made in Australia and New Zealand, China, Italy, and the United Kingdom.

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go www.cruisingpower.com or call (800) 327-2056. Follow Royal Caribbean on Facebook at www.facebook.com/royalcaribbean or on Twitter, @royalcaribbean.

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