

Media Contacts: Lyan Sierra-Caro (305) 539-4091

Janet Diaz (305) 539-4096 idiaz@rccl.com

ROYAL CARIBBEAN ANNOUNCES NATIONAL CRUISE VACATION WEEK OFFER Vacationers Can Enjoy Up to \$100 Onboard Credit for 2013 Europe & Trans-Atlantic Cruise

MIAMI, October 19, 2012 – Now is the time for vacationers to plan the next European adventure or trans-Atlantic crossing with Royal Caribbean International. In conjunction with the Cruise Lines International Association's (CLIA) National Cruise Vacation Week, Royal Caribbean International is offering up to \$100 onboard credit to vacationers who choose a Europe cruise with the line. Vacationers have incomparable choices among nine of the world's most innovative ships, many of which have recently been revitalized to offer some of the successful and signature onboard amenities from the world-acclaimed *Oasis of the Seas* and *Allure of the Seas*.

For all new individual U.S. and Canadian bookings, made with deposit from October 21 through 28, 2012, for a seven-night or longer 2013 Europe or trans-Atlantic sailing, guests will receive an onboard credit of \$50 per inside or oceanview stateroom, and \$100 per stateroom with balconies and suites. Vacationers can view more information at http://tinyurl.com/9aob5ga. Travel agents should visit www.CruisingPower.com/NCVW.

Vacationers can choose among nine of the world's largest and most innovative ships sailing European waters in 2013 from convenient homeports. *Liberty of the Seas* will continue to be the only ship in Europe to exclusively offer a West End musical, Saturday Night Fever, and the DreamWorks Experience. Every member of the family aboard *Liberty of the Seas* can delight in 3-D movies, parades, breakfasts, photo opportunities and activities starring the beloved characters of DreamWorks Animation SKG, including Shrek and Fiona; Kung Fu Panda Po; and Alex the Lion, Gloria the Hippo and the Penguins from Madagascar.

From Barcelona, *Liberty of the Seas* will sail the Western Mediterranean on seven-night itineraries, while *Serenade of the Seas* will offer a more comprehensive Mediterranean experience on longer, 12-night cruises. *Serenade of the Seas* will soon be revitalized in December 2012 to offer guests more delectable dining options; new onboard amenities such as the Royal Babies and Tots Nursery; and enhanced technology such as an oversized video screen overlooking the pool deck and bow-to-stern WiFi service.

Navigator of the Seas will sail a seven-night Eastern Mediterranean itinerary from Rome (Civitavecchia), while Splendour of the Seas sails seven-night Greek Isles and Turkey itineraries from Venice. Meanwhile, Legend of the Seas will return to Europe after two years in the Far East, to sail seven-night Western Mediterranean itineraries from Rome in summer and then nine- to 11-night Greece, Turkey and Mediterranean itineraries from Venice in the autumn months.

Vacationers also can choose a range of seven- to 14-night itineraries to the Canary Islands and the Mediterranean, North and Baltic seas aboard *Independence of the Seas* and *Adventure of the Seas*, departing from Southampton, U.K. Alternatively from Harwich, *Brilliance of the Seas* will sail 12-night North and Baltic Seas cruises while *Vision of the Seas* sail takes guests on seven- to 11-night Northern Europe itineraries from Copenhagen, Denmark, and Stockholm, Sweden.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted "Best Cruise Line Overall" for nine consecutive years in the Travel Weekly Readers' Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056 or visit Vicki's Facebook page at www.Facebook.com/VickiLovesTravelAgents. Media can find information at www.royalcaribbeanpresscenter.com.

Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 40 ships with four under construction.