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SERENADE OF THE SEAS EMERGES FROM A THREE WEEK REVITALIZATION New Dining Options and Entertainment Concepts Introduced Onboard

MIAMI, December 10, 2012 –Royal Caribbean International's <u>Serenade of the Seas</u> has reemerged from its three week \$29 million drydock at Navantia Ship Yard in Cadiz, Spain, with a host of new dining concepts, entertainment options and technology advancements originally introduced to industry-wide acclaim aboard Oasis-class ships. *Serenade of the Seas*, a Radiance-class ship, is the eighth ship overall to undergo revitalization since the line announced an extensive revitalization program in 2011 which will leave no ship untouched.

Serenade of the Seas emerges from drydock with nearly double the dining options with the addition of five of the brand's most highly-acclaimed signature dining concepts, including:

- **Giovanni's Table:** An Italian trattoria featuring Italian classics served family-style (open for lunch, \$15, and dinner, \$20)
- Izumi Asian Cuisine: A pan-Asian restaurant with an authentic dining experience featuring mouthwatering flavors and a sushi bar with hot-rock cooking (open for lunch and dinner, \$3.00 cover charge for lunch and \$5.00 for dinner, plus a la carte menu pricing)
- **Park Café:** An indoor/outdoor gourmet market featuring made-to-order salads, sandwiches including the signature Kummelveck beef sandwich, soups and pastries (open for breakfast, lunch and dinner, complimentary)
- **Rita's Cantina:** A casual yet vibrant restaurant, catering to families by day, and adults by night; offering Mexican appetizers and a comprehensive selection of margaritas (open for lunch and dinner, a la carte menu pricing)
- **Chef's Table**: An exclusive and private experience co-hosted by the executive Chef and Sommelier for a wine pairing dinner of five courses (open for dinner, \$95 per person)

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Guests interested in sampling these new venues will have the opportunity to choose from one of the new dining packages recently introduced. These include the Royal Choice Dining Package, which includes dinner at Chops Grille, Giovanni's Table and Izumi for \$55 per guest, or the Chef's Table Dining Package for \$130 per guest, which includes all of the specialty restaurants as well as the Chef's Table. These packages can be purchased pre-cruise online at www.RoyalCaribbean.com or onboard.

As part of Serenade's revitalization, the Centrum – which is the focal point of the ship – was transformed into a spectacular new space featuring the new Centrum experience, which includes the addition of the 60's-inspired R Bar as well as a multitude of entertainment experiences in the five-story Centrum to include enriching daytime activities, dazzling nighttime entertainment and a new high-flying entertainment experience where aerialists glide through the atrium.

In addition, the ship also features a new Concierge Club for suite guests, a Diamond Club for Crown & Anchor Society loyalty program members, the Crown and Castle Pub and the popular Royal Babies and Tots Nursery giving parents more opportunities to enjoy the ship's highlights with peace of mind that their babies are being tended to by qualified care givers. Guests also will find that staying connected at sea will be easier with Wi-Fi availability throughout the ship and enjoy a host of technology enhancements that include, flat-panel televisions in all staterooms, an outdoor LED movie screen on the pool deck, as well as a digital way-finding system.

Serenade of the Seas is offering Mediterranean itineraries through January 2013 before moving to Dubai for a series of seven-night sailings from February through mid-April before returning to Barcelona for 12-night sailings visiting Venice and Greece. In November 2013, she will return to North America and sail seasonally from New Orleans offering seven- and ninenight Caribbean and Bahamas itineraries. For more information on *Serenade of the Seas*' sailings visit www.RoyalCaribbean.com

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. Serenade of the Seas Emerges From A Weeklong Revitalization - Page 3

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40-year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted "Best Cruise Line Overall" for nine consecutive years in the Travel Weekly Readers' Choice Awards. For additional information or to make reservations, call your travel agent, visit www.RoyalCaribbean.com or call (800) ROYAL-CARIBBEAN. Follow Royal Caribbean on Facebook at www.Facebook.com/RoyalCaribbean or on Twitter, @RoyalCaribbean. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056. Media can find information at www.RoyalCaribbeanPressCenter.com.

Royal Caribbean Cruises Ltd. (NYSE/OSX: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 41 ships with three under construction.

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