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## ROYAL CARIBBEAN ANNOUNCES COMPLIMENTARY PREMIUM BEVERAGE PACKAGE OFFER ABOARD SELECT APRIL 2013 SAILINGS

**Miami, Jan. 24, 2013 –** Embrace the romance and serenity of a classic ocean crossing with Royal Caribbean International, the cruise line known for the world's most innovative cruise ships. For a limited time, vacationers enjoy a complimentary Premium Beverage Package for two when they book a balcony- or higher-category stateroom aboard the following four trans-Atlantic cruises, sailing throughout April 2013:

- Navigator of the Seas' 15-night sailing from New Orleans to Rome (Civitavecchia), Rome on Apr. 6
- Independence of the Seas' 13-night sailing from Port Everglades in Fort Lauderdale, Fla. to Southampton, U.K. on Apr. 7
- Brilliance of the Seas' 11-night sailing from San Juan, Puerto Rico to Lisbon, Portugal on Apr. 13
- Adventure of the Seas' 14-night sailing from San Juan to Southampton on Apr 21

The Complimentary Premium Beverage Package offer is applicable only for new U.S. and Canadian individual bookings made on January 24 through February 15, 2013, in balcony and higher category staterooms. Complimentary Premium Beverage Package is only available for first two guests in a booking. The Premium Beverage Package includes house wines, beers under \$6.25 each, fountain sodas, and well, call and premium brands of liquors and frozen drinks at restaurants, bars and lounges when open. Offer not applicable for group bookings.

Royal Caribbean International is a global cruise brand with 22 innovative ships, calling on more than 270 destinations in 72 countries across six continents. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand.

Royal Caribbean provides a world-class vacation experience with a wide range of signature onboard amenities, entertainment, and award-winning family programming. The cruise line has a 40year history of giving guests the Royal Advantage – the most innovative cruise ships, exciting itineraries to popular destinations, and world-renowned friendly and engaging Gold Anchor Service. Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the Travel Weekly Readers' Choice Awards. For additional information or to make reservations, call your travel agent, visit <u>www.RoyalCaribbean.com</u> or call (800) ROYAL-CARIBBEAN. Royal Caribbean Announces Trans-Atlantic Offer – Page 2

Follow Royal Caribbean on Facebook at <u>www.Facebook.com/RoyalCaribbean</u> or on Twitter, @RoyalCaribbean. Travel professionals should visit <u>www.cruisingpower.com</u> or call (800) 327-2056. Media can find information at <u>www.royalcaribbeanpresscenter.com</u>.

Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 41 ships with four under construction. They operate diverse itineraries around the world that call on approximately 460 destinations on all seven continents.

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