



OASIS OF THE SEAS FEATURES ULTIMATE WONDERLAND FOR YOUNG ADVENTURERS

Highlights of the 28,000-square-foot Complex Include a New Nursery for Infants and Toddlers, Amazing Teen Spaces, and a Children's Theatre, Science Lab and Arts and Crafts Studio

Miami – Things sure have changed since the days when cruise ships didn't have any dedicated spaces for kids at all. Back then, a lone youth counselor would supervise board games or arts and crafts in an empty lounge or a quiet corner of a deck. Fast forward to 2009 to the launch of *Oasis of the Seas,* the revolutionary cruise ship that represents an amazing evolution of children's facilities.

The 28,000-square-foot complex offers a wealth of kid- and teen-friendly fun that include Kids Avenue, a central boulevard connecting children with dedicated Adventure Ocean spaces and various customized play areas geared to specific activities. It also harbors the cruise line's first nursery for infants and toddlers (six months or older) as well as state-of-the-art teen areas.

Oasis of the Seas is the first cruise ship in the world where children can honestly tell their parents they want to go and play with some kids in the neighborhood. While parents are strolling the leafy green byways of Central Park, catching a diving show in the AquaTheater; relaxing in the Vitality at Sea Spa and Fitness Center; or just hanging out in any of the ship's other six neighborhoods, children get their own place to fulfill their own vacation dreams.

"Oasis of the Seas offers more of everything for every member of the family, including more for our younger guests," said Adam Goldstein, President and CEO, Royal Caribbean International. "The Youth Zone aboard *Oasis of the Seas* will continue to build on our awardwinning Adventure Ocean youth and teen programs, and expand to include dedicated space and programming for our guests as young as six months old."

Improving on an already stellar program, the Adventure Ocean youth program aboard *Oasis of the Seas* features the cruise line's award-winning curriculum led by energetic, college-educated counselors, but with several new and exciting twists.

Undoubtedly one of the most exciting new developments is the new Royal Babies and Tots nursery, a first for Royal Caribbean and a rarity in the cruise industry. This colorful space serves as a fully-staffed nursery where children can be left in the care of Royal Caribbean's trained professionals, as well as host various playgroups created by Fisher-Price and Crayola for babies and tots.

(more)



Oasis of the Seas' Youth Zone - Page 2

Open daily, the nursery offers parents childcare drop-off options in the daytime and evening, carefully maintaining an optimum staff to child ratio. Daily interactive free-time play is also offered for parents and children, encouraging them to bond while playing with a variety of Fisher-Price developmental toys in specially-designed programs offered exclusively for Royal Caribbean. For instance, the Crayola Beginnings line of toddler art tools is featured in unique developmentally-appropriate art activities.

Geared to age 3 to 11, Kids Avenue's is the Youth Zone's answer to the Royal Promenade. It's the main boulevard for young cruisers to access the various Adventure Ocean areas, where three age groupings each enjoy their own space: Aquanauts, ages 3 to 5; Explorers, ages 6 to 8; and Voyagers, ages 9 to 11.

Exciting new common play areas aboard *Oasis of the Seas* include the Kid's Arcade for video games; the Workshop, where families can learn scrapbooking skills or create personalized jewelry; Imagination Studio, where children can explore the world of color and imagination through Adventure Art by Crayola; a fully-equipped Adventure Science Lab, where Einsteins-in-the-making can expand their knowledge; Play, an indoor playground where children can run around and play games like nurfball and dodge ball; and the 100-seat Adventure Ocean Theater, the first-ever children's theater at sea – complete with a stage and curtains, audience seating and state-of-the-art production equipment – where children of all ages can learn about theatrical productions, take part in talent shows, or sign up for hip hop dance classes.

The teen-only spaces are located one deck above the Adventure Ocean areas and adjacent to the ship's Sports Deck, where kids can test their skills on one of the ship's pair of FlowRider surf simulators, the *Oasis* Dunes miniature golf-course, or the Sports Court for volleyball and basketball games. Teens are ecstatic about the physical separation of the teen-only spaces from younger Adventure Ocean guests, a striking enhancement that came about as a recommendation of Royal Caribbean's Teen Advisory Board – a group of teens recruited last year to identify what youths between the ages of 12- and 17-years would want to see aboard future Royal Caribbean ships. In fact, Royal Caribbean International is the only cruise line that offers dedicated onboard teen-only space across the fleet.

(more)

Oasis of the Seas' Youth Zone – Page 3

Longtime favorite Royal Caribbean teen-only spaces, the Fuel disco and The Living Room, return aboard *Oasis of the Seas*, only larger and more state-of-the-art. The Living Room is the ultimate go-to hangout for teens to kick back and socialize at the "mock-tail" bar, which serves non-alcoholic juice concoctions and sodas. Learn to spin and mix music in Scratch DJ 101 classes, a part of Royal Caribbean's Scratch DJ Academy; or surf the Internet and keep in touch with friends via the bank of computer stations there. Teens can also kick it up a notch at Fuel, a hip nightclub where they can hang out with friends and show off their moves on the dance floor. A spacious outdoor deck adjacent to these venues gives teens even more opportunities to make new friends.

Besides the areas within the Youth Zone and teen-only spots aboard *Oasis of the Seas*, the other neighborhoods harbor all kinds of great attractions to delight children of all ages, including some great retail opportunities. Along the Boardwalk, stop by Candy Beach for M&Ms, jellybeans, Tootsie Rolls and other tasty treats; the Star Pier shop stocked with electronics and surf-inspired clothes for teens; and the Pinwheels toy store for younger kids, complete with a backdrop of plasma screens showing movie trailers and video games. Meanwhile, infants and toddlers love riding the hand-carved animals of the old-time carousel with their parents and enjoy the climbing and play space modeled after a 50's-style gas station next to the popular Johnny Rockets restaurant. Older kids and teens make a beeline to the awesome arcade that's decked out with the latest video games. In the Vitality Spa and Fitness Zone, teens and tweens with a sybaritic side can enjoy a menu of spa options specially tailored for them in a dedicated space in the Vitality at Sea Spa.

Other great family-friendly innovations aboard *Oasis of the Seas* include the world's first ocean-going amphitheater, the aptly named AquaTheater. Located in a dramatic position at the stern of the ship, guests of all ages won't want to miss the theatrical diving performances and spectacular water and light shows offered here. Thrill seekers and adventurous first timers will definitely want to try the first zip line at sea stretching 82 feet in length and suspended nine decks above the bustling Boardwalk area. Beach bums should head for the Pool & Sports Zone, where the H2O Zone kids' aqua park boasts a toddler pool and the first beach pool at sea offers a true-to-form sloped entry with colorful beach chairs and umbrellas.

(more)

Oasis of the Seas' Youth Zone - Page 4

When it comes to dining, families have the pick of a whopping 22 outlets. From burgers and shakes at the Johnny Rockets diner to individual cafes and restaurants specializing in cupcakes, pizza, sandwiches, ice-cream and more.

"Ten years ago, I would never have thought a ship like *Oasis of the Seas* was possible. Now we've realized that nothing is impossible," says Charly McDonald, Director, Guest Activities, Royal Caribbean International.

Oasis of the Seas is the largest and most revolutionary cruise ship in the world. An architectural marvel at sea, it spans 16 decks, encompasses 225,282 gross registered tons, carries 5,400 guests at double occupancy, and features 2,700 staterooms. *Oasis of the Seas* is the first ship to tout the cruise line's new neighborhood concept of seven distinct themed areas, which includes Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. The ship sails weekly from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at <u>www.OasisoftheSeas.com</u>.

Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit <u>www.RoyalCaribbean.com</u> or call (800) ROYAL-CARIBBEAN. Travel professionals should go to <u>www.CruisingPower.com</u> or call (800) 327-2056.

###

Media Contacts: Tracy Quan (305) 539-6577 tquan@rccl.com

Erin Burden (212) 445-8164 eburden@webershadwick.com