



IT'S A GROUNDBREAKING DAY IN THE NEIGHBORHOOD

MIAMI – Royal Caribbean International continues its tradition of cruise ship innovation with the newest Oasis-class ship, *Allure of the Seas*, an architectural and nautical marvel with spectacular onboard features and programming. *Allure of the Seas* joins sister-ship *Oasis of the Seas* as the world's largest and most revolutionary cruise ship boasting Royal Caribbean's exclusive and unique neighborhood concept – seven main themed areas providing guests with the opportunity to seek out a variety of relevant experiences based on their personal styles, preferences or moods. The following highlights the seven neighborhoods onboard the Oasis-class ships and new enhancements guests can expect onboard *Allure of the Seas*.

CENTRAL PARK

Royal Caribbean brings the outdoors in with Central Park, a revolutionary design in which the center of the ship opens to the sky and features lush, tropical grounds spanning more than the length of a football field. An upscale exquisite public gathering place featuring serene pathways, seasonal flower gardens and canopy trees, Central Park provides guests with more choices in a unique outdoor space. Combined with an incredible array of retail, entertainment and dining venues, as well as quiet nooks for reading and relaxing, Central Park is one of the ship's most groundbreaking spaces.

- **150 Central Park**, the most exclusive dining venue on the ship, provides an intimate dining experience with a menu fashioned by Molly Brandt, an alumna of the Culinary Institute of America and winner of the "Allure of the Seas Culinary Challenge." The signature restaurant combines leading edge cuisine with the 'simple elegance' design concept of trend-setting restaurants from New York to Los Angeles, as well as features the cruise line's most dynamic wine program, delivering an enhanced dining experience.
- *Allure of the Seas*' Central Park neighborhood is home to the very first **BRITTO Gallery** at sea featuring works of art by pop culture icon, Romero Britto.
- The park's central piazza is the ship's "town square," which at night evolves into a gathering space for alfresco dining and entertainment, including concerts, street performances and strolling musicians.
- Popular among guests, **Dazzles** is a spectacular venue – spanning three decks – with an expansive floor-to-ceiling window offering breathtaking views of the Boardwalk below. Located near Central Park, the dedicated dance lounge offers a variety of musical experiences ranging from 1940's big band to disco to ballroom evenings. During the day, Dazzles is open for guests to enjoy the view of the bustling activity on the Boardwalk over a drink or to learn a new dance move with a professional dance instructor.
- Accommodations include 324 inward facing balcony staterooms with a view of Central Park.

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CENTRAL PARK (CON'T)

Additional features of Central Park:

- Three retail outlets per ship including:
 - BRITTO Gallery (*Allure*)
 - Art Actually @ Parkside Gallery (*Oasis*)
 - Coach – the brand’s largest store at sea
 - Picture This– portrait studio
- Six restaurants/bars:
 - 150 Central Park
 - Chops Grille
 - Giovanni’s Table
 - Park Café
 - Vintages
 - Trellis Bar

BOARDWALK

This breathtaking neighborhood was inspired by both the seaside piers that dot the coast of England and the nostalgic boardwalks of yesteryear such as Coney Island. Boardwalk is an area for the entire family to enjoy together, whether young or just young at heart. The elements of the Boardwalk are a dynamic way to engage families in classic fun with a colorful original carousel as well as casual eateries, retail outlets and carnival games. Signature elements of the Boardwalk include:

- A Mexican restaurant combining the best of classic Mexican beach bars and Southern California’s famed taquerias, **Rita’s Cantina** adds a vibrant venue to the Boardwalk neighborhood onboard *Allure of the Seas*. Located in place of the **Seafood Shack** onboard *Oasis of the Seas*, this new venue boasts some of the best and widest selection of margaritas at sea, as well as new nightlife with live guitar music and dancing.
- A remarkable outdoor venue at the stern of Oasis-class ships with a backdrop of the ocean across the horizon, **AquaTheater** is an amphitheater-style space celebrating water with a full-spectrum of day and night activities, serving as a pool by day and a dazzling ocean front theater with water and light shows, and professional aquatic acrobatic and synchronized swimming performances, by night. The most technologically-advanced area of the ship, AquaTheater is a complete sensory experience that plays on the element of surprise, as the latest technology and design features amaze audience members.

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BOARDWALK (CON'T)

- The centerpiece of Boardwalk is a custom made carousel – the only two carousels currently at sea are onboard Oasis-class ships. Handcrafted from poplar wood for Royal Caribbean, the full-sized, traditional carousel features 18 figures suspended from stainless steel poles showcasing a time-honored menagerie of animals such as zebras, giraffes and lions, alongside a variety of hand-painted horses including a princess horse and a crowned frog prince. The lead horse, customarily the fanciest horse of the carousel, is adorned with Royal Caribbean logos, while a single chariot serves as a stationary seat for two. The frame of the carousel has a red and golden yellow facade, turn-of-the-century artwork scenery panels, and LED lights that twinkle during the day and night.
- Two signature rock-climbing walls flank the AquaTheater, providing a more unique experience with multiple climbing routes. Each rock wall measures 43 feet tall (13.1 meters).
- Accommodations include six AquaTheater Suites, 221 Boardwalk view balcony staterooms, and eight Boardwalk view window staterooms.

Additional features of Boardwalk:

- Six shops including:
 - Pets at Sea
 - Smile – novelty photo shop
 - Candy Beach – specialty candy store
 - Star Pier – teen retail
 - Pinwheels – children’s retail
 - Carousel Cart
- Five restaurants/bars per ship:
 - Rita’s Cantina (*Allure*) / Seafood Shack (*Oasis*)
 - The Boardwalk Dog House (*Allure*)
 - Johnny Rockets
 - Ice Cream Parlor
 - The Boardwalk Bar
 - Donut Shop

ROYAL PROMENADE

A natural but significant evolution of the line’s signature Royal Promenade featured on the cruise line’s Voyager- and Freedom-class ships, the new design found on Oasis-class ships allows guests to have a physical connection with the neighborhood above – Central Park – as natural light cascades down from the sky.

- One of the world’s most recognizable fashion apparel companies, **GUESS**, makes its maritime debut with its first flagship store at sea onboard *Allure of the Seas*.

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ROYAL PROMENADE (CON'T)

- Complimentary **guest services kiosks** where guests can instantly view, print or e-mail their SeaPass folio, or check-in and print airline boarding passes, are a new addition to the Royal Promenade onboard *Allure of the Seas*.
- **The Rising Tide Bar** – the world’s first moving bar at sea – is an engineering feat that spans three decks and allows cruisers to enjoy a cocktail as they slowly move between Central Park on deck eight and the Royal Promenade on deck five.
- Suspended above an English-style pub, the Atlas Bridge unfurls on hinged hydraulics to create a spectacular, surprise element for guests. The giant copper globe, incorporated into the pub’s facade, “cracks open” as part of its unique construction and extends over the Promenade as a bridge platform serving as a focal point of the Royal Promenade. The bridge is approximately 10 feet above ground and adjacent to the entertainment area for performances.
- Located towards the aft of the Royal Promenade, a mezzanine level allows for sweeping views of the Promenade and features the cruise line’s Schooner Bar and Adventures with Royal Caribbean International – the future cruise sales desk.
- The forward mezzanine features the Diamond Club, the line’s loyalty member club.
- Unique to the Oasis-class, the Royal Promenade serves as the entry point for all guests embarking the ship, rather than via the traditional lower decks.
- Accommodations include 18 Promenade View Staterooms.

Additional features of Royal Promenade:

- Eight retail outlets per ship:
 - GUESS accessory boutique (*Allure*)
 - Focus Photo Shop – cameras (*Oasis*)
 - Focus Photo Gallery – guest pictures
 - Regalia – fine jewelry and gifts
 - Solera – perfume and cosmetic shop
 - Prince & Greene – boutique style fashions
 - The Shop – logo and souvenir shop
 - Willow – accessories shop
 - Port Merchants – liquors and sundries
- Nine restaurants/bars per ship:
 - Globe and Atlas – English pub (*Oasis*)
 - Bow and Stern– English pub (*Allure*)
 - Café Promenade – signature café
 - Schooner Bar
 - Sorrento’s Pizzeria
 - The Cupcake Cupboard
 - On Air Club – Karaoke bar
 - Champagne Bar
 - Boleros – Latin dance club
 - The Cupcake Cupboard
 - On Air Club – Karaoke bar
 - Rising Tide
 - Mondo Café (*Oasis*)
 - Starbucks (*Allure*)

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POOL AND SPORTS ZONE

Stretching the length of the ship, the Oasis-class Pool and Sports Zone is an ample playground for guests of all ages, featuring four unique types of pools, and two **FlowRider surf simulators** – each larger than the single FlowRider introduced on the line’s Freedom-class ships – plus amazing views of Boardwalk and Central Park below.

- **Suite Sun Zone** serves as a new private area onboard *Allure of the Seas* where suite guests can relax in the sun
- The first **zip lines** at sea take guests on a exhilarating ride across an open-air atrium suspended nine decks high above Boardwalk – a distance of more than 82 feet (25 meters).
- The **Main Pool** with two side-by-side whirlpools is ideal for rest and relaxation in the sun. Surrounded by more sun loungers than other cruise ships afloat, the pool is the perfect spot to soak in some sun.
- The first **Beach Pool** at sea has a sloped entry where guests are able to wade into the water or relax in colorful beach chairs under an umbrella as water rolls gently beneath. Two whirlpools flank either side of the “beach” for guests who prefer warmer waters.
- Families looking for fun in the sun can easily spot Royal Caribbean’s signature **H2O Zone**, marked by a giant octopus with its water-spraying tentacles, flanked by fellow water-spouting ocean creatures. Separate wading and current pools, as well as a dedicated infant and toddler pool, is set in the interactive aquatic playground and surrounded by adult and child-sized lounge chairs.
- The more competitive set can find haven in the **Sports Pool**, where afternoon water team sports include basketball, badminton and water polo, while morning hours are dedicated to lap swimming.
- Boasting a redefined layout, the adults-only **Solarium** features a two-deck high, glass-paneled enclave designed with seating on various “islands” surrounded by water, providing guests with the sensation of floating on air. The open-air Solarium offers a tranquil swimming pool, two serene whirlpools, and four cantilevered whirlpools suspended 136 feet (41.5 meters) above the ocean. The mezzanine level overlooks the pool deck below, offering additional chaise lounges and seating.
- The **Sports Deck** also boasts enhanced innovations, including two of the popular FlowRider surf simulators, flanking either side of the elevated back deck. Royal Caribbean favorites such as the nine-hole miniature golf course, challenges golfers of different abilities, and the Sports Court allows for friendly games of basketball, volleyball and soccer.

Additional features of the Pool and Sports Zone:

- Two retail outlets including:
 - Sea Trek
 - Breeze

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POOL AND SPORTS ZONE CON'T

- Ten restaurants/bars:
 - Wipe Out Café
 - Windjammer Café
 - Izumi Asian Cuisine
 - Solarium Bar
 - Solarium Bistro/Samba Grill (*Allure only*)
 - Wipe Out Bar
 - Pool Bar
 - Sand Bar
 - Sky Bar
 - Mast Bar

VITALITY AT SEA SPA AND FITNESS CENTER

Created as the crown jewel of the cruise line's Vitality program, the Vitality at Sea Spa and Fitness neighborhood encompasses various amenities that support healthy lifestyles and cater to complete body wellness. Here guests can sooth mind, body and soul through the most advanced spa and anti-aging therapies, the latest fitness equipment and healthy dining options.

- The **Vitality at Sea Spa** includes a Thermal Suite, featuring heated cermaic loungers, saunas and steam rooms; 29 treatment rooms including three couples massage suites and seven individual treatment rooms – the largest collection at sea.
- As a precursor to any treatment, guests are encouraged to begin the spa experience by unwinding in the calming relaxation rooms.
- Kids and teens have a dedicated spa of their own, **YSPA**, in which to enjoy specially catered services.
- The **Fitness Center** offers vacationers a plentiful and varied selection of 158 exercise machines including the latest cardio and resistance equipment for working out alone or for joining one of the several classes, such as spinning, kickboxing, Pilates and yoga.

Additional features of the Vitality at Sea Spa and Fitness Center:

- Vitality Café
- Spa Retail

ENTERTAINMENT PLACE

Entertainment Place is the life of the ship after dark. This contemporary nightclub district features signature after-dark spaces in more intimate venues, delivering a variety of entertainment each night and providing guests the opportunity to customize their evening experiences.

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ENTERTAINMENT PLACE (CON'T)

- Specially equipped **3-D movie screens** in the ship's Amber Theater adds a new dimension to Entertainment Place onboard *Allure of the Seas*
- Inspired by prohibition-era Chicago, **Jazz on 4**, provides an intimate experience as guests enjoy soulful Jazz & Blues rhythms.
- Those in need of a good belly laugh will be drawn to **Comedy Live**, the comedy club where headline acts interact with the audience to provide engaging and customized performances each evening.
- **Blaze**, with its dramatic entrance of doors 'burning' with hot flames and a 'charred' threshold, delivers the quintessential nightclub experience where guests can dance the night away to pulsating music in a hip and trendy atmosphere.

Additional features of Entertainment Place:

- Amber Theatre (*Allure*)
- Opal Theatre (*Oasis*)
- Casino Royale
- Hall of Odds

YOUTH ZONE

A haven for children and teens, this home to the award-winning Adventure Ocean youth program features more space and a wealth of kid- and teen-friendly adventures than ever seen on a cruise ship. The Youth Zone covers an expansive area of more than 28,700 sq. ft. (2,669 sq. meters).

- **Adventure Ocean program** age groups each have its own dedicated space: Royal Babies and Tots, ages six months to two years; Aquanauts, ages 3 to 5; Explorers, ages 6 to 8; and Voyagers, ages 9 to 11. Onboard *Allure of the Seas* Adventure Ocean children's program will relish in an exhilarating new lineup of activities, games and adventures rooted in the popular **DreamWorks Animation** movies.
- **Kids Avenue**, the central boulevard in Youth Zone, guides children through the dedicated Adventure Ocean spaces and various themed play areas.
- **Royal Babies** and **Royal Tots** is the cruise line's first nursery for infants and toddlers (six months or older). This colorful space serves as a fully-staffed nursery where children can be left in the care of Royal Caribbean's trained professionals, and also is the venue for various playgroups created by Fisher-Price and Crayola for babies and tots. Open daily, the nursery offers parents childcare drop-off options in the daytime and evening, carefully maintaining an optimum staff to child ratio.

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YOUTH ZONE CON'T

- The Oasis-class ships introduce exciting new common play areas, including the **Workshop**, where families can learn scrapbooking skills or create personalized jewelry; **Imagination Studio** where children can explore the world of color and imagination through Adventure Art by Crayola; a fully-equipped lab for **Adventure Science Lab**, where Einsteins-in-the-making can expand their knowledge; **Play**, a circular area where children can rollick and participate in a variety of sports and games; and **Adventure Ocean Theater**, the first-ever children's theater at sea.
- Longtime favorite Royal Caribbean teen-only spaces, Fuel disco and The Living Room, return aboard the Oasis-class ships, only larger and more state-of-the-art, and now located one deck above the Adventure Ocean areas. A spacious outdoor deck adjacent to these venues gives teens the freedom and opportunity to find new friends while on their cruise vacation.

Additional features of the Youth Zone:

- Kids Arcade
- Challengers Arcade

[Allure of the Seas](#) shares the title of the world's largest and most revolutionary cruise ship with sister-ship *Oasis of the Seas*. With a cache of distinct new onboard activities and amenities, *Allure of the Seas* offers one-of-a-kind entertainment performances, culinary concepts, retail venues and technology innovations. An architectural marvel at sea, *Allure's* neighborhoods are divided into seven distinct themed areas, which include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. She spans 16 decks, encompasses 225,282 gross registered tons, carries 5,400 guests at double occupancy, and features 2,700 staterooms. *Allure of the Seas* alternates a Western Caribbean with an Eastern Caribbean seven-night itinerary from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at www.AllureoftheSeas.com.

Royal Caribbean International is a global cruise brand with 22 ships currently in service. The line also offers unique cruisetour land packages in Alaska, Dubai, Europe, Australia and New Zealand, and South America. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYALCARIBBEAN. Travel professionals should visit www.cruisingpower.com or call (800) 327-2056.

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