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**ROYAL CARIBBEAN INTERNATIONAL TAKES THE STAGE AS AN OFFICIAL
SPONSOR OF 67th ANNUAL TONY AWARDS**
Cruise Line to Give Viewers Exclusive “Behind The Scenes” Access

MIAMI, June 7, 2013 – Royal Caribbean International, the only cruise line to feature fully-licensed Tony award-winning Broadway productions, today announced its starring role as an official sponsor of the 67th annual Tony Awards. As an official sponsor the cruise line will offer a “behind the scenes” look at all the action taking place at this year’s award show. The 2013 Tony Awards will broadcast live from Radio City Music Hall in New York City, on CBS, on Sunday, June 9th at 8:00 p.m. (ET/PT time delay) and are presented by The Broadway League and the American Theatre Wing.

“We are very excited to once again partner with the Tony Awards and demonstrate our commitment to providing our guests with world-class entertainment including the Tony award-winning musicals *Hairspray* and *Chicago: The Musical* and other Broadway productions, such as *Saturday Night Fever*,” stated Lisa Bauer, Executive Vice President, Global Sales and Marketing, Royal Caribbean International. “These amazing performances, along with a host of other entertainment options including our DreamWorks Experience, ice skating and Aquashow performances and spectacular parades afford our guests an unparalleled vacation experience”

Viewers of this year’s Tony Awards will be given a rare sneak-peek backstage courtesy of Royal Caribbean, as well as get the inside scoop from presenters, nominees and performers throughout the course of the telecast. Viewers and Broadway fans also can follow the excitement of the Tony Awards and the behind the scenes action by following the cruise line’s Twitter handle @RoyalCaribbean with the hash tag #BroadwayAtSea or on their Facebook page www.Facebook.com/RoyalCaribbean.

As part of its sponsorship of the Tony Awards, Royal Caribbean is offering vacationers more reason to sail with the cruise line with a special three-day WOW Sale. Vacationers will receive up to \$200 onboard credit per stateroom and enjoy reduced deposits as low as \$50 per stateroom for all sailings departing from September 1, 2013 through August 31, 2014.

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For all new individual bookings made from June 10 through 12, 2013, vacationers will receive \$50 onboard credit per stateroom and \$50 reduced deposit for five-night or shorter itineraries; \$100 onboard credit per stateroom and \$125 reduced deposit for six- to nine-night itineraries; and \$200 onboard credit per stateroom and \$225 reduced deposit for 10-night or longer itineraries. More information about the special three-day WOW sale can be found at RoyalCaribbean.com/WOWSale.

Royal Caribbean began its partnership with the Tony Awards in 2012 with a first-of-its-kind live broadcast from the middle of the Caribbean Sea, where the cruise line's *Oasis of the Seas*' cast of *Hairspray* performed a show-stopping number as part of the Tony Awards live telecast. This second year of participation continues to highlight the line's array of Broadway productions onboard its ships including *Saturday Night Fever*, *Hairspray* and *Chicago: The Musical*.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry firsts never-before-seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanInternationalPR.tumblr.com and RoyalCaribbeanPressCenter.com. **Travel professionals** should go to Cruisingpower.com; or call (800) 327-2056; and follow [Facebook.com/VickiLovesTravelAgents](https://www.facebook.com/VickiLovesTravelAgents). For additional information or to make reservations, **vacationers** should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN. Follow us on Facebook at [Facebook.com/RoyalCaribbean](https://www.facebook.com/RoyalCaribbean) or on Twitter @RoyalCaribbean.

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About the Tony Awards

The American Theatre Wing's Tony Awards are presented by The Broadway League and the American Theatre Wing. At The Broadway League, Nick Scandalios is Chairman and Charlotte St. Martin is Executive Director. At the American Theatre Wing, William Ivey Long is Chairman and Heather Hitchens is Executive Director. Ricky Kirshner and Glenn Weiss of White Cherry Entertainment are the Executive Producers of the 2013 Tony Awards. Mr. Weiss will also serve as Director of the 2013 Tony Awards.

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