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**ROYAL CARIBBEAN INTERNATIONAL ANNOUNCES HOLIDAY CRUISE SALE**  
***Guests Receive up to \$200 Onboard Credit on Five-nights or Longer***  
***Sailings in December 2013***

**MIAMI, July 11, 2013** – This July, Royal Caribbean is inviting vacationers to get ahead of the holiday rush and plan an unforgettable 2013 family holiday experience with its Holiday Cruise Sale. The cruise line, known for its fleet of innovative and award-winning ships, is offering guests up to \$200 onboard credit for all new individual bookings made from July 15 through July 31, 2013, to enjoy on a five-night or longer itinerary, sailing December 18 through December 31, 2013. Guests can apply their onboard credit toward a festive holiday dinner in a specialty restaurant; sip a celebratory cocktail; or treat themselves on an adventurous shore excursion for an once-in-a-lifetime experience, among others.

From reconnecting with loved ones or embarking on a family adventure, guests on a holiday cruise can leave their worries at home and let Royal Caribbean's friendly and engaging staff and crew deliver the cruise line's signature Gold Anchor Service and take care of their holiday preparations and traditions. Vacationers seeking to unleash their adventurous spirits have an expansive range of cruise options among Royal Caribbean's fleet of 21 of the industry's most innovative cruise ships, sailing throughout the Caribbean, Australia and Asia. Innovative "first-at-sea" amenities such as the rock-climbing wall, ice-skating rink, FlowRider surf simulator and Broadway-style entertainment, in addition to award-winning family programming and delectable dining options, will have vacationers of all ages in the holiday spirit.

Vacationers who book a Royal Caribbean cruise from July 15 through 31, 2013, on any a five-night or longer sailing departing December 18 through 31, 2013, will receive \$100 onboard credit per Interior and Outside stateroom, and \$200 onboard credit per Balcony and Suite-category stateroom. The Holiday Cruise Sale is applicable for all new individual North and South America bookings. For more information about Royal Caribbean's Holiday Cruise Sale, please visit [www.RoyalCaribbean.com/HolidayCruiseSale](http://www.RoyalCaribbean.com/HolidayCruiseSale) starting July 15th.

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Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry firsts never-before-seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OTC: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

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