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**SUPER SATURDAY SALE OFFERS VACATIONERS UP TO \$100 ONBOARD CREDIT
FOR SELECT AUTUMN SAILINGS FLEETWIDE**

***Vacationers Enjoy Double Offer and Unprecedented Value on
Unmatched Oasis-class Experience***

MIAMI, August 16, 2013 – Just because summer is coming to an end doesn't mean that the spirit of the season comes to a close. Royal Caribbean International today announced a Super Saturday Sale for Saturday, August 17, 2013, offering U.S. and Canadian vacationers up to \$100 onboard credit per stateroom when they make a new individual booking on any sailing, departing August 23 to October 31, 2013. With a choice among 21 of the world's most innovative cruise ships sailing exciting itineraries in The Bahamas and the Caribbean, and Europe, vacationers can take advantage of the Super Saturday Sale to enjoy \$25 onboard credit per stateroom for interior and ocean view stateroom and \$50 onboard credit per stateroom for a balcony- and suite-category stateroom. Furthermore, bookings aboard the world's largest and most innovative ships *Allure of the Seas* and *Oasis of the Seas* will enjoy double the offer of \$50 per interior, ocean view, Central Park view and Boardwalk view stateroom and \$100 per balcony- and suite-category stateroom. For more information, please visit www.RoyalCaribbean.com/SuperSaturday.

With *Allure of the Seas* and *Oasis of the Seas* starting at \$749 per guest, double occupancy, the upcoming Super Saturday Sale offers vacationers unprecedented value to try or return on a world-acclaimed Oasis-class vacation. *Allure of the Seas* and *Oasis of the Seas* features the widest range of exclusive, first-at-sea amenities such as Central Park, an idyllic and expansive space open to the air with more than 12,000 plants and trees; Boardwalk, featuring a hand-crafted carousel and the AquaTheater that overlooks the aft of the ship; a zip line; and the first fully-licensed Broadway musicals, with 'Chicago: The Musical' headlining aboard *Allure of the Seas* and 'Hairspray' aboard *Oasis of the Seas*. On both ships, guests can join in the DreamWorks Experience, featuring themed entertainment and activities starring some of the studio's most lovable characters from popular films Shrek, Kung Fu Panda, Madagascar, and How to Train Your Dragon.

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Allure of the Seas and *Oasis of the Seas* guests also will enjoy 26 delectable onboard dining options as well as signature amenities that can only be found on Royal Caribbean, such as a real ice-skating rink, two FlowRider surf simulators and the Royal Promenade, a boulevard that runs nearly the length of the ship and flanked by restaurants, lounge and boutiques. Combined, adventurous families will enjoy an unforgettable Royal Caribbean vacation that is uniquely tailored to delight guests of all ages.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world’s most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the *Travel Weekly* Reader’s Choice Awards.

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