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**KIDS TOUR FREE WITH ROYAL CARIBBEAN'S 2014 EUROPE CRUISE VACATIONS**  
**Guests Who Book Before Sept. 30 Will Receive Free Kids European Shore Excursions,**  
**a \$1,000 Stateroom Discount and Reduced Deposits**

**MIAMI, Aug. 23, 2013** – [Royal Caribbean International](#), the cruise line known for its award-winning family programming, is enticing families to take a European vacation with its new, limited time only “[Kids Tour Free](#)” offer. Adventurous family vacationers who make a new reservation for a [2014 Royal Caribbean Europe](#) cruise can take advantage of free [shore excursions](#) for kids 12 and under when two adults in the same stateroom book the same excursion. In order to take advantage of the Kids Tour Free offer, guests must purchase their Europe cruise from August 24 through September 30, 2013 and can book their shore excursion through December 15, 2013.

To bring even greater value to families cruising in Europe, the cruise line also is offering guests \$1,000 off their stateroom (balcony category and higher) when they book their seven-night or longer Europe 2014 cruise between August 24 through September 30, 2013 and their air travel through Royal Caribbean's ChoiceAir program from August 24 through December 15, 2013. In addition, the cruise line also is giving vacationers the opportunity to book their cruise with a 50 percent reduced stateroom deposit.

“As kids head back to school, it's the perfect time for families to start planning their next vacation, especially when you can take advantage of a value driven offer like Kids Tour Free,” said Lisa Bauer, Executive Vice President, Global Sales and Marketing, Royal Caribbean International. “A Europe cruise vacation is the ideal itinerary to bring text books to life as young minds explore one of our many educational and enriching ports and shore excursions. Plus, the best way for families to enjoy all that Europe has to offer is to combine it with a diverse array of onboard activities from the Flowrider surf simulator and rock climbing wall to a Broadway show and spectacular entertainment for an experience only found on Royal Caribbean.”

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Families interested in exploring Europe in 2014 will have a variety of options from which to choose combining exciting itineraries with nine of the world's most innovative cruise ships. Cruises include seven-night itineraries onboard [\*Spelndour of the Seas\*](#) from Venice, Italy, visiting the Greek Isles and Turkey; [\*Liberty of the Seas\*](#) from Barcelona, Spain, or Rome (Civitavecchia), Italy, to the Mediterranean and [\*Brilliance of the Seas\*](#) sailing from Southampton visiting Scandinavia and Russia.

On *Liberty of the Seas* guests can enjoy the DreamWorks Experience, featuring parades, themed activities and events based on DreamWorks Animation's popular feature-film characters, including Po of "Kung Fu Panda;" Shrek, Fiona and Puss In Boots of "Shrek;" and Alex the Lion and Gloria the Hippo from "Madagascar." Guests also can take in the Broadway musical Saturday Night Fever as well as take a spin on the ship's ice skating rink or hang ten on the Flowrider surf simulator.

On *Splendour of the Seas* and *Brilliance of the Seas*, guests can enjoy the [Centrum experience](#) – which includes a new high-flying entertainment experience where aerialists glide through the vertical space of the five-story atrium – while enjoying a classic cocktail at the 60's-inspired [R Bar](#).

While in Europe, guests can choose from a diverse variety of [shore excursions](#) designed with families in mind – from a visit to the Tivoli Gardens and Theme Park in Copenhagen, Denmark ; and a family bike tour in Dubrovnik, Croatia, to learning how to make authentic Italian pizza in Sorrento, Italy, or experiencing a Russian folk-art tradition at a hands-on Matryoshka doll workshop in St. Petersburg, Russia. Guests can enjoy their time ashore with the peace of mind that all excursions are led by experienced and insured tour operators who offer in-depth knowledge of the cities and attractions visited.

Guests interested in taking advantage of the "Kids Tour Free" offer should visit [RoyalCaribbean.com/KidsTourFree](http://RoyalCaribbean.com/KidsTourFree) for more information. To explore European cruise vacation itineraries, visit [RoyalCaribbean.com/Europe](http://RoyalCaribbean.com/Europe).

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Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OTC: RCL), the cruise line sails 21 of the world’s most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the *Travel Weekly* Reader’s Choice Awards.

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