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ROYAL CARIBBEAN ANNOUNCES WINTER 2014-15 BRAZIL CRUISES
Splendour of the Seas to Continue Seasonal South America Cruises for Eighth Year

MIAMI, August 27, 2013 – Royal Caribbean International today announced the winter 2014-15 Brazil and South America season of *Splendour of the Seas*. Sailing roundtrip from Sao Paulo (Santos), Brazil, *Splendour of the Seas* will sail three- to eight-night Brazil cruises, calling at Buzios, Ilha Grande, and Ilhabela, and seven-night Argentina and Uruguay cruises, calling at Punta Del Este and Montevideo, Uruguay; and Buenos Aires, Argentina. A special eight-night sailing, departing December 27, 2014, will take guests to Porto Belo, Buzios, Ilha Grande and Ilhabela, and herald in the New Year at Rio de Janeiro to catch the world-famous fireworks show at Copacabana Beach. *Splendour of the Seas*'s winter 2014-15 Brazil and South America cruises are now open for sale.

"We are glad to bring *Splendour of the Seas* back to Brazil for an eighth winter season," said Lisa Bauer, executive vice president of Global Sales and Marketing for Royal Caribbean International. "*Splendour of the Seas* combines a vast array of new and modern features and conveniences, exciting itineraries, and our world-renowned friendly and engaging GOLD Anchor Service to deliver a unique South America vacation experience that can only be found on Royal Caribbean. And our award-winning family programming will help make a vacation to the region an unforgettable experience for all ages."

Vacationers also can choose among two trans-Atlantic sailings between Brazil and Spain that bookend *Splendour of the Seas*' winter 2014 season. A 15-night westbound itinerary from Barcelona, Spain to Sao Paulo (Santos) will depart on Nov. 22, 2014 and call at Seville (Cadiz), Spain; Lisbon and Madeira (Funchal), Portugal; Tenerife, Canary Islands; and Rio De Janeiro. *Splendour of the Seas* returns from Sao Paulo (Santos) to Barcelona on Apr. 20, 2015, and calls at Rio De Janeiro and Salvador De Bahia, Brazil; Tenerife; and Malaga, Spain.

Splendour of the Seas was recently revitalized to offer guests more delicious dining choices, breathtaking entertainment, and modern amenities. In particular, guests will delight in the Centrum's aerial, acrobatic musical extravaganza that spans the ship's six-deck-high atrium. *Splendour of the Seas*' youngest guests, age six- through 36-months old, will love the attentive care in the new Royal Babies and Tots Nursery, and Royal Caribbean's most loyal and suite guests can enjoy the exclusive new Diamond Lounge and Concierge Club, respectively.

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All guests can enjoy *Splendour of the Seas*' 10 onboard dining options, including specialty restaurants Park Café Gourmet Deli and the Boardwalk Doghouse, which are complimentary, and Chops Grille Steakhouse, Izumi Asian Cuisine, an a la carte menu in the Viking Crown Lounge Nightclub, and the exclusive 16-guest Chef's Table, which are for an additional charge.

Guests also can stay connected with optional bow-to-stern Wi-Fi service; enjoy the new oversized movie screen poolside; and find out what's happening and how to get there with new Digital Signage strategically placed throughout the ship. Throughout, all furnishings and upholstery in public spaces and every stateroom were renewed. For an informative overview of *Splendour of the Seas*' revitalization, please see <http://tinyurl.com/mrctwkq>.

As the one true global cruise brand, Royal Caribbean International caters to an international clientele and deploys its cruise ships throughout the world. On *Splendour of the Seas*' Brazil cruises, Royal Caribbean offers a culturally enriching cruise experience, in which vacationers will find that the majority of fellow guests are Brazilian and speak Portuguese. While guests will enjoy a more authentic regional experience, including additional onboard choices that reflect the region's tastes and flavors, English is always spoken by the ship's staff and crew.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

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