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ROYAL CARIBBEAN WINS 20 TRAVEL WEEKLY MAGELLAN AWARDS Luxurious Oasis-class Loft Suites wins Gold in Premium Ship Category

MIAMI, Sept. 16, 2013 – Royal Caribbean International has been recognized with 20 Travel Weekly Magellan Awards. Revitalized with more delectable dining choices, exciting entertainment and innovative amenities, Baltimore-based *Grandeur of the Seas* garnered Gold in the contemporary Large Cruise Ships category. The Loft Suites of *Oasis of the Seas* and *Allure of the Seas* also were honored with the Gold Award in the Premium Ship category, recognizing that the Oasis-class ships cater to up-market guests and offer a luxurious experience for couples and families.

Furthermore, *Oasis of the Seas* was honored with a Gold Award in the Eco-friendly "Green" Cruise Ship category. The award, in part, recognizes Royal Caribbean's achievement in repurposing 100 percent of *Oasis of the Seas* and *Allure of the Seas*' operational waste. Working with Port Everglades and vendors, and applying the best available technologies and practices in waste management, the cruise line has successfully minimized waste sources; optimized onboard waste management; and leveraged beneficial shoreside uses, such as re-using, recycling, donating or applying in waste-toenergy generation.

Royal Caribbean was honored with the following 10 Gold Magellan Awards:

Grandeur of the Seas	Large Cruise Ship (over 1200 guests)
Oasis of the Seas	Eco-Friendly "Green" Cruise Ship
Loft Suites	Suite Design – Premium Ship
Royal Deck-Athlon	Advertising/Marketing Campaign
Introducing Quantum of the Seas	Promotional Video
QuantumoftheSeas.com	Website
Designed for WOW	Print Advertising
Designed for WOW	TV Commercial
AquaTheater	Pool Design
Royal Caribbean Online Press Center	Website

- more -

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Additionally, the cruise line also won the following 10 Silver Magellan Awards:

Quantum Class Reveal	Advertising/Marketing Campaign
Quantum Reveal Newsletter	Direct Mail
Designed for WOW	Advertising/Marketing Campaign
The DreamWorks Experience	Entertainment
The Centrum Experience	Entertainment
Sea Views	Blog
The Centrum	Atrium Design
Crown & Anchor Society	Loyalty Program
Izumi Asian Cuisine	Restaurant Design
Vitality Spa & Fitness Center	Spa Design

From design to marketing to services, the Travel Weekly Magellan Awards honors the best in travel and salutes the outstanding travel professionals behind it all.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

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