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## **ROYAL CARIBBEAN APPOINTS NICK WEIR TO VICE PRESIDENT OF ENTERTAINMENT**

**MIAMI, Sept. 18, 2013** – Royal Caribbean International, the cruise brand known for the best entertainment at sea, today announced the appointment of Nick Weir to Vice President of Entertainment. Nick will oversee the cruise line’s onboard entertainment and guest activities programming, as well as Royal Caribbean Productions, the industry’s only in-house department that creates, produces and manages the largest entertainment operation at sea.

“Royal Caribbean is known as the entertainment cruise brand and has created countless entertainment innovations at sea, such as fully licensed Broadway musicals, Vegas-style, acrobatic high-diving productions, and the DreamWorks Experience,” said Lisa Lutoff-Perlo, executive vice president of Operations, Royal Caribbean International. “With his stellar and diverse background, Nick will help lead Royal Caribbean’s award-winning entertainment program to the next level – not just for our existing fleet of the world’s largest and most innovative cruise ships, but also for the three Quantum-class and a third Oasis-class ship that will be launching starting in late-2014.”

Nick joins Royal Caribbean with more than 25 years of experience in both the entertainment and cruise industries – with notable achievements in performance and production, both on- and off-stage, in almost every aspect of the entertainment world. He comes from a tradition of maritime entertainment, where his mother was an accomplished cruise entertainer and his father was a pioneering Cruise Director.

Nick also hosted and presented a number of major network television shows in the United Kingdom before moving to the United States. He is best known for hosting a re-launch of the primetime network-television show "Catchphrase," where he succeeded in the mission of markedly improving the ratings in the critical 18-54 target demographic.

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For the past 10 years, Nick owned and operated an entertainment consulting company with projects that included television and live event production services, speech and script writing, entertainment program analysis and solution development, charity event/live auction production, corporate video production, cruise industry start-up projects and Cruise Director services. Additionally, he has served in many capacities in the cruise industry, including as Entertainment Consultant and Cruise Director for Celebrity Cruises and Costa Cruises, and consulted extensively for Star Clippers Tall Ship Cruises.

Nick studied Marine Science and Biology at the University of Miami and holds a Business Administration degree from Columbus International College in Marbella, Spain.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OTC: RCL), the cruise line sails 21 of the world’s most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted “Best Cruise Line Overall” for 10 consecutive years in the *Travel Weekly* Reader’s Choice Awards.

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