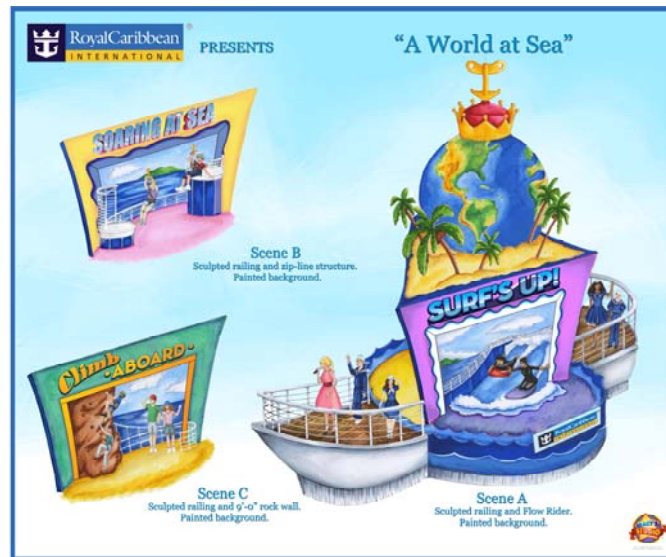




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**ROYAL CARIBBEAN INTERNATIONAL REVEALS FIRST LOOK AT
87TH ANNUAL MACY'S THANKSGIVING DAY PARADE® FLOAT
“A World at Sea” to Bring Tropical Adventures to New York and Beyond**



MIAMI, October 29, 2013 – Royal Caribbean International and Macy’s today revealed the first look at the cruise line’s new float, which will set sail down the streets of New York as part of the 87th Annual Macy’s Thanksgiving Day Parade® lineup. Dubbed “A World at Sea,” the float was designed by the creative artists of the Macy’s Parade Studio and will bring the cruise vacation experience to midtown Manhattan and beyond via three distinct postcard scenes which take place onboard a Royal Caribbean ship. The rotating scenes depict three “WOW” moments found only on Royal Caribbean, including the cruise line’s signature FlowRider surf simulator, thrilling zip line and iconic rock climbing wall.

The float will celebrate the November 2014 debut of *Quantum of the Seas* – the first ship in Royal Caribbean’s groundbreaking Quantum-class – and will feature a special, surprise performance. *Quantum of the Seas* will sail out of the New York area to exciting destinations in the Caribbean, including Labadee, Haiti and CocoCay, The Bahamas – Royal Caribbean’s highly-rated, private beach getaways. For 45 years, Royal Caribbean has brought the best and most innovative ships to the Caribbean, as well as destinations around the world, and reaffirms that strong commitment with the new Quantum-class.

(more)

Royal Caribbean Reveals First Look at 87th Annual Macy's Thanksgiving Day Parade Float – Page Two

The 87th Annual Macy's Thanksgiving Day Parade airs nationwide on NBC-TV on Thursday, November 28, 2013 from 9 a.m. to noon in all time zones. For more information on *Quantum of the Seas*, as well as Royal Caribbean's global fleet and private destinations in the Caribbean, visit royalcaribbean.com.

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NOTE TO PHOTO EDITORS: High-res images are available at royalcaribbeanpresscenter.com or upon request.