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## VACATIONERS ENJOY UP TO \$100 ONBOARD CREDIT WITH ROYAL CARIBBEAN DURING NATIONAL CRUISE VACATION WEEK

MIAMI, October 11, 2013 – Plan ahead now for summer vacation to get the best value and stateroom selection on an incredible Royal Caribbean International cruise. During the upcoming National Cruise Vacation Week, vacationers can enjoy up to \$100 onboard credit on any seven-night Caribbean cruise during summer 2014.

From October 20 through 25, 2013, vacationers will receive \$50 onboard spending credit per interior or ocean view stateroom (Option Code SPO1) or \$100 onboard credit per balcony or suitecategory stateroom (Option Code SPO2) when they make a new individual booking on a sevennight Caribbean itinerary, sailing from June 1 through August 31, 2014. The National Cruise Vacation Week offer is applicable only on new individual bookings and the option code must be registered at the time of booking. Details about Royal Caribbean's National Cruise Vacation Week offer will be available during the week of October 14 at <u>www.RoyalCaribbean.com/VacationWeek</u>.

Vacationers have a choice of five industry-acclaimed cruise ships, including *Oasis of the Seas* and *Allure of the Seas* – sister-ships that share the title of the world's largest and most innovative cruise ships – *Freedom of the Seas*, *Navigator of the Seas* and *Jewel of the Seas*. Each ship delivers a collection of exclusive Royal Caribbean onboard amenities to make for an unforgettable vacation.

*Oasis of the Seas* and *Allure of the Seas* feature seven themed neighborhoods that offer the industry's widest array of innovative onboard amenities. Guests can relax in Central Park, a lush outdoor space with more than 12,000 living plants and trees; the Boardwalk, a festive space featuring the only handcrafted carousels at sea and the first-and-only AquaTheaters for high-diving performances and fountain shows synchronized to music and lights; the Pool and Sports Zone, with twin FlowRider surf simulators, five different pools, and the only zip lines at sea; professional ice-skating productions and Tony Award-winning Broadway musicals 'Hairspray' and 'Chicago: The Musical' in Entertainment Place; the levitating Rising Tide Bar in the Royal Promenade; the Vitality at Sea Spa and Fitness Center for rejuvenating treatments and classes; and the cruise line's award-winning Adventure Ocean kids and teen program in the Youth Zone. Guests also enjoy up to 26 dining options and have an expansive selection of boutiques, lounges and bars to explore.

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*Freedom of the Seas* first introduced an onboard FlowRider surf simulator and also now features some of the most popular amenities that debuted on the Oasis class of ships, such as a 3-D movie theater, an oversized LCD movie screen poolside, the Cupcake Cupboard, as well as bow-tostern Wi-Fi service and interactive digital signage. The ship's Adventure Ocean program has been expanded with the Royal Babies and Tots Nursery for six- to 36-month olds, and the ImagineOcean! glow-in-the-dark puppet show for kids.

Navigator of the Seas will undergo extensive revitalization in spring 2014, and will re-emerge from drydock to feature a new FlowRider surf simulator, as well as debut the Quantum-class Virtual Balcony in select interior staterooms – a new amenity that also will be aboard the highly anticipated *Quantum of the Seas*, which will launch in late 2014. *Jewel of the Seas* 'guests can sharpen their billiards skills on the ship's self-leveling pool tables as they visit charming ports in the Southern Caribbean.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of amenities only found on Royal Caribbean including, jawdropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

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