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GIVE THE GIFT OF A 2014 'WOW' VACATION THIS HOLIDAY SEASON Three-Day WOW Sale Offers up to \$200 Onboard Credit and 50 percent Reduced Deposit

MIAMI, Nov. 25, 2013 – This holiday season, vacationers can take advantage of the family gathering to plan an unforgettable 2014 Royal Caribbean International cruise. And during Royal Caribbean's extra special three-day WOW Sale, starting December 2, 2013, vacationers will receive up to \$200 onboard credit per stateroom and enjoy 50 percent reduced deposit at the time of booking. Guests can apply their onboard credit toward celebrating a special occasion in one of Royal Caribbean's signature specialty restaurants; trying completely new experiences on a Royal Caribbean shore excursion; rejuvenating body and mind with a Vitality Spa treatment; or simply sampling the Cocktail of the Day on every Royal Caribbean vacation day.

For all new individual bookings, made from December 2 through 4, 2013, and for all sailings (excluding *Quantum of the Seas*) departing on or after January 1, 2014, vacationers can enjoy 50-percent reduced deposit at the time of booking and receive up to \$200 onboard credit per stateroom to spend during their cruise. Eligible guests will receive \$50 onboard credit per stateroom for itineraries of five nights or shorter, \$100 onboard credit per stateroom for itineraries ranging from six to nine nights, and \$200 onboard credit per stateroom on itineraries of 10 nights or longer. More information, and additional terms and conditions will be available at www.RoyalCaribbean.com/WOWSale on Nov. 29, 2013.

Royal Caribbean International is an award-winning global cruise brand with a 40-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike.

Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 10 consecutive years in the *Travel Weekly* Reader's Choice Awards.

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