# ROYAL CARIBBEAN INTERNATIONAL ROLLS OUT
## FAMILY-FRIENDLY OFFERS FOR MARCH
### *Kids Sail Free, Complimentary Upgrades, Plus Reduced Deposits on All Bookings*

**MIAMI, March 3, 2014** – Royal Caribbean International, the cruise line known for its award-winning family programming, is enticing vacationers to set sail in 2014 with a selection of enticing incentives. From March 1 through 31, 2014, vacationers can choose from among three offers, including kids sailing for free, complimentary upgrades and 50 percent-reduced deposits aboard select ships sailing Australia, The Bahamas, Bermuda, Caribbean and Europe, departing May 1 through Dec. 15, 2014. For more details, please visit www.RoyalCaribbean.com/KidsSailFree.

**Kids Sail Free**

Families can indulge in a healthy dose of sun and sand with Royal Caribbean's "Kids Sail Free" limited-time offer, which provides free cruise fare for third and fourth guests of all ages in triple or quad occupancy staterooms. Guests aboard the cruise line's innovative ships will enjoy signature Royal Caribbean features and amenities, such as FlowRider surf simulators, ice skating rinks, rock-climbing walls and cutting-edge entertainment that are sure to WOW.  The "Kids Sail Free" offer is available fleetwide, excluding *Quantum of the Seas* and *Grandeur of the Seas.* Third and fourth berth staterooms are limited on select sailings and the offer is only applicable while inventory last.

**Complimentary Upgrades and 50 Percent-reduced Deposit**

Travelers looking to get away this year can book a Royal Caribbean cruise and enjoy the opportunity to sail with an upgraded view. Guests may book a balcony stateroom for the same price as an ocean view stateroom on *Oasis of the Seas*, *Allure of the Seas*, *Freedom of the Seas*, *Liberty of the Seas*, *Independence of the Seas*, *Explorer of the Seas*, *Adventure of the Seas*, *Navigator of the Seas*, *Voyager of the Seas*, *Brilliance of the Seas*, *Jewel of Seas*, *Radiance of the Seas*, and *Serenade of the Seas*, or an ocean view stateroom for the price of an interior stateroom on *Enchantment of the Seas*, *Legend of the Seas*, *Rhapsody of the Seas*, *Splendour of the Seas*, *Vision of the Seas* and *Majesty of the Seas.*

*- more -*

Families and vacationers of all ages who book a Royal Caribbean cruise aboard the ships noted above also will enjoy 50 percent-reduced deposit, starting at $50 per guest. Onboard all Royal Caribbean ships, guests can experience a sea of leisure, dining and entertainment options.

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 21 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 11 consecutive years in the *Travel Weekly* Readers Choice Awards.

**Media** can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanInternationalPR.tumblr.com and RoyalCaribbeanPressCenter.com. **Travel professionals** should go to www.LoyaltoYouAlways.com; call (800) 327-2056; and follow Facebook.com/VickiLovesTravelAgents. For additional information or to make reservations, **vacationers** should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN. Follow us on Facebook at Facebook.com/RoyalCaribbean or on Twitter @RoyalCaribbean.

# # #