

WE WILL ROCK YOU: QUEEN'S SMASH HIT MUSICAL MAKES WAVES ON ROYAL CARIBBEAN'S ANTHEM OF THE SEAS

Guests Will Jam to the Legendary British Rock Group's Timeless Ballads

MIAMI, September 5, 2014 – Royal Caribbean International is once again shaking things up on the high seas. The first cruise line to feature fully licensed, Tony Award-winning Broadway productions today announced that guests onboard the highly-anticipated *Anthem of the Seas* will party to *We Will Rock You* – the smash hit musical featuring the greatest hits of legendary British rock group, Queen – when she sails from Southampton, England in April 2015. Written by British comedian Ben Elton, the hilarious award-winning, record-breaking phenomenon boasts a score of killer Queen tunes such as "Another One Bites the Dust," "Crazy Little Thing Called Love," "We Are the Champions," "Bohemian Rhapsody," and of course, "We Will Rock You."

"On our new Quantum-class, guests can expect an entertainment experience that transcends anything they've ever seen before, and *We Will Rock You* is no exception," said Lisa Lutoff-Perlo, Executive Vice President, Operations, Royal Caribbean International. "We're thrilled to bring the timeless rock ballads of Queen to our most appropriately named ship."

Built around 24 of Queen's greatest hits, We Will Rock You tells the story of a group of Bohemians who struggle to restore the free exchange of thought, fashion and live music in a distant future where everyone dresses, thinks and does the same. Musical instruments and composers are forbidden, and rock music is all but unknown. We Will Rock You has proven itself as one of the London West End's most solid hits since opening in May 2002, going on to become a worldwide sensation. The show has now been seen in local productions in 17 countries, playing to an audience of more than 15 million people.

Additionally, guests sailing on the cruise line's *Adventure of the Seas* will be able to experience a limited time engagement of Andrew Lloyd Webber's musical *Tell Me on a Sunday*, running through November 2, 2014.

(more)



QUANTUM THE SEAS



ANTHEM THE SEAS"

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As part of Royal Caribbean's Broadway at Sea offerings, guests of the cruise line can take in performances featuring the storytelling of ABBA's timeless songs in MAMMA MIA! on Quantum of the Seas, the 60's-inspired bebop of Hairspray and one of the world's most beloved musicals CATS on Oasis of the Seas, the jazz-infused score of Chicago: The Musical on Allure of the Seas, the toe-tapping disco beats of Saturday Night Fever on Liberty of the Seas, and now, We Will Rock You on the new Anthem of the Seas and Tell Me on a Sunday on Adventure of the Seas.

The Quantum Class spans 18 decks, encompasses 168,666 gross registered tons, carries 4,180 guests at double occupancy and features 2,090 staterooms. *Quantum of the Seas* will sail out of New York Harbor from her homeport of Cape Liberty for her inaugural season before departing to her new homeport of Shanghai (Baoshan), China. *Anthem of the Seas* will debut in Southampton, U.K. in April 2015 sailing Mediterranean itineraries. More information on Quantum class is available at www.RoyalCaribbean.com/QuantumoftheSeas. Media can find more details, images and videos at https://bit.ly/1q6Sn8G

To learn more about Royal Caribbean International, visit www.RoyalCaribbeanPressCenter.com.

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