



**MEDIA CONTACTS:** Tracy Quan (305) 539-6577  
[tquan@rccl.com](mailto:tquan@rccl.com)

Harrison Liu (305) 982-2363  
[hliu@rccl.com](mailto:hliu@rccl.com)

**ROYAL CARIBBEAN EXPANDS DEPLOYMENT AND INVESTMENT IN CHINA VACATION MARKET**  
*Five of the world's most advanced cruise ships to comprise the largest cruise fleet in China*

**MIAMI, March 25, 2015** – Furthering the cruise line's commitment to growing the China vacation market, Royal Caribbean International today announced that Tianjin, China, will be the new home for its third Quantum-class ship, *Ovation of the Seas*. The news was given today by Royal Caribbean's President and CEO, Michael Bayley, in a Beijing press conference of media, travel agents and officials. Launching in April 2016, *Ovation of the Seas* will be the cruise line's fifth cruise ship based in the region.

"Cruising has become very popular for Chinese consumers and Royal Caribbean is already capturing their imaginations with our industry-leading cruise ships," said Bayley. "We are furthering our commitment by bringing two of the world's newest and most advanced Quantum-class cruise ships to the region. In addition, we are significantly expanding our investment in the training and employment of Chinese talent so they can join us in delivering our amazing and distinctive vacations to Chinese travelers."

Currently under construction, *Ovation of the Seas* will join *Quantum of the Seas*, *Mariner of the Seas*, *Voyager of the Seas* and *Legend of the Seas* in the China seas. The five ships will comprise the largest fleet deployment for any cruise brand in China, homeporting in four metropolitan Chinese cities – Shanghai, Tianjin, Hong Kong and Xiamen – and primarily sailing three- to 12-night itineraries to destinations in Japan, Korea, Taiwan and Vietnam. Royal Caribbean's summer 2016 Asia adventures will open for booking in August 2015.

In addition to committing ships to the region, Royal Caribbean is investing in people shoreside. The cruise line created a curriculum with the Tianjin Maritime College in August 2014 in order to attract, train and employ more Chinese talent. In the 13,000 sq. ft. school, students are instructed in the skills needed for a successful culinary or restaurant service career with Royal Caribbean. The cruise line has already hired more than 3,000 graduates and hopes to expand the program to accept more students and work with colleges in other Chinese cities.

Royal Caribbean also is exploring new ways to engage the Chinese economy and help create more Chinese jobs. The cruise line is investigating potential Chinese drydock facilities to revitalize *Legend of the Seas* as early as 2018; logistics centers in China to supply its ships deployed in the region; and an inbound-tourism business model to bring thousands of North American vacationers to experience China.

Once launched, *Ovation of the Seas*' maiden sailings will include a 52-night Global Odyssey from Southampton, U.K. to Tianjin. Vacationers can be among the first to experience the new ship on the 2016 Ovation Global Odyssey, which will open for sale on Thursday, March 26, 2015. Five itineraries will take guests to some of the world's most iconic cities:

- A seven-night England to Barcelona cruise, departing May 3, 2016 from Southampton
- 16-night Barcelona to Dubai cruise, via the Suez Canal, departing May 10
- 14-night India and Southeast Asia cruise, departing May 26 from Dubai to Singapore
- Three-night Malaysia cruise, departing June 9 on a roundtrip sailing from Singapore
- And 12-night Exotic Asia cruise, from Singapore to Tianjin.

Royal Caribbean is the leading and the most successful cruise line in China, shown by business growth, consumer and trade preference, and industry and consumer recognitions and awards. For its inaugural season, *Ovation of the Seas* will homeport in Tianjin – approximately 70 miles southeast of Beijing, while *Quantum of the Seas* will complete a full year of sailings from Shanghai. *Mariner of the Seas* will join *Quantum of the Seas* in Shanghai, while *Voyager of the Seas* will sail regularly from Hong Kong's new Kai Tak Cruise Port. In addition to Japan and Korea itineraries, *Voyager of the Seas* will offer four- and five-night Taiwan and Vietnam cruises. For its part, *Legend of the Seas* will offer a set of sailings from Tianjin and then reposition to its new homeport of Xiamen for the remainder of the season.

“While China gets the newest Quantum Class, North America is getting the newest Oasis Class, *Harmony of the Seas*. There will be three Oasis-class ships sailing from two Florida ports starting in 2016, in addition to *Anthem of the Seas* from Cape Liberty, giving vacationers plenty of options for a truly memorable Royal Caribbean cruise.” added Bayley.

*Ovation of the Seas*, *Anthem of the Seas* and *Quantum of the Seas* are among the Quantum Class, the world's most advanced cruise ships. While *Quantum of the Seas* and *Ovation of the Sea* will sail the China seas, *Anthem of the Seas* will make Cape Liberty in Bayonne, N.J. its long-term home, and offer New York metropolitan vacationers a range of Bermuda, Caribbean, and Canada and New England adventures.

The Quantum Class features Royal Caribbean's unmatched innovations in onboard attractions, including the North Star aerial observatory, a glass capsule that takes guests more than 300 feet above the ocean for incomparable panoramic views, and the RipCord by iFLY skydiving and FlowRider surfing simulators. Guests will be dazzled with the ships' transformative venues, such as the Two70 lounge, a great room by day and an immersive, multimedia entertainment spectacular at night, and SeaPlex, where guests can challenge each other at bumper cars, disco roller skating, circus school, and basketball and other sports. Guests enjoy a choice of 18 onboard restaurants, each serving a distinctive menu of delectable fare, and rollicking live entertainment in Music Hall, the Royal Theater, and Royal Esplanade.

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line's world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted "Best Cruise Line Overall" for 12 consecutive years in the Travel Weekly Readers Choice Awards.

Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 22 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.