QUANTUM OF THE SEAS SETS SAIL FROM HER NEW HOMEPORT OF SHANGHAI
IN WORLD’S LARGEST MARKET

The most futuristic and advanced ship now leading a Quantum Leap Forward in China

SHANGHAI, June 24, 2015 – Royal Caribbean International today celebrated the arrival of Quantum of the Seas in Shanghai (Baoshan), China, set to sail on three- to eight-night, roundtrip itineraries, year-round from Shanghai to North Asia destinations, and deliver an unprecedented vacation experience to guests from China and other international markets.

The ship sailed a 53-night epic journey across the world from New York to Shanghai via the Atlantic Ocean, Mediterranean Sea and Indian Ocean, following its inaugural season at Cape Liberty Cruise Port in Bayonne, N.J. and bringing the largest group of international cruise vacationers ever – up to 4,000 guests – to Shanghai. Government officials, port authority from Baoshan district together with executives from Royal Caribbean International joined the welcome ceremony for Global Odyssey guests at Wusong International Cruise Terminal this morning.

Quantum of the Seas is now joining Voyager of the Seas, Mariner of the Seas and Legend of the Seas in China and together rank as the most advanced and innovative cruise ships in the region, reaffirming the brand’s commitment to the Asian market.

“Chinese consumers have grown to expect the best the world has to offer, and Quantum of the Seas meets that standard like no other ship – this is a cruise from the future,” said Michael Bayley, President and CEO, Royal Caribbean International. “The addition of Quantum of the Seas has increased our brand’s capacity to the highest ever in the region. There is incredible potential in the Chinese market, and bringing our newest and most technologically advanced ship to China will cement our leadership position in the area.”

The groundbreaking Quantum-class ships, Quantum of the Seas, Anthem of the Seas and Ovation of the Seas (debuting April 2016) feature Royal Caribbean’s unmatched innovations in onboard attractions, including the North Star, a glass capsule that takes guests more than 300 feet above the ocean for incomparable panoramic views, and the RipCord by iFly skydiving, a heart-pounding skydiving experience and FlowRider surfing simulators.

(more)
Guests will be dazzled with the ships’ cutting-edge transformative venues, such as the Two70, a great room by day and an immersive, multimedia entertainment spectacular at night, and SeaPlex, the largest indoor sports and entertainment complex at sea with bumper cars, roller skating, circus school, basketball, and more; and the cruise line’s largest and most advanced staterooms ever. Guests enjoy a choice of 18 onboard restaurants, each serving a distinctive menu of delectable fare, and rollicking live entertainment in Music Hall, the Royal Theater and Royal Esplanade.

The Quantum-class ships span 18 decks, encompass 167,800 gross registered tons, carry 4,180 guests at double occupancy and feature 2,090 staterooms.

Royal Caribbean International is an award-winning global cruise brand with a 45-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike.

Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 23 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Alaska, South America, the Far East, and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted “Best Cruise Line Overall” for 12 consecutive years in the Travel Weekly Readers Choice Awards.

Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. Travel professionals should go to www.LoyaltoYouAlways.com; call (800) 327-2056; and follow Facebook.com/VickiLovesTravelAgents. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYALCARIBBEAN. Follow us on Facebook at Facebook.com/RoyalCaribbean or on Twitter @RoyalCaribbean.

# # #