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ROYAL CARIBBEAN DELIVERS NEW ADVENTURES IN EXCLUSIVE SHORE EXCURSIONS PROGRAM Free Shore Excursions Available on Weekend Sale

MIAMI, August 13, 2015 – Designed to meet every travel passion, Royal Caribbean International taps into what guests really want to do on their next vacation with an enhanced shore excursion program featuring exclusive new options. From playing five-on-five soccer in Spain to exploring Buddhist temples in Bangkok, these new excursions allow guests to discover a destination through activities that appeal to their sense of adventure. The cruise line's more than 2,800 shore excursions worldwide, including experiences in private destinations Labadee and CocoCay, have been grouped into seven special interest categories designed based on guest's interest and vacation needs: Active Adventures, Family Connections, Royal Tour Challenge, Culture and Sights, Culinary Delights, Caring Discoveries, and the Royal Premium Tour Collection.

In celebration of the new tour offerings, Royal Caribbean is inviting adventure-seekers to pursue their individual interests with free shore excursions on all new reservations completed this weekend, August 14-16, 2015. Bookings for sailings departing on or after September 14 will receive a credit of up to \$150 to use towards the shore excursion of choice. Additional information, terms and conditions are available at http://www.royalcaribbean.com/cruise-deals/weekend-wow-supersale.

Active Adventures

Guests can get their hearts pumping with activities at every level, from riding a dune buggy and boat rides to high-energy excursions that will take their vacation's adrenaline factor to the next level. From tackling six exhilarating **zip lines and two skybridges in Charlotte Amalie, St. Thomas,** to rappelling through small waterfalls, sliding toboggan-style down boulders and jumping off cliffs into natural pools at a **thrilling watercourse in Madeira, Portugal**, adventure seekers can test their metal on any one of these excursions.

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Family Connections

Creating lifelong memories are what family vacations are all about. What better way to ensure those come to life with shore excursions that kids, parents and even grandparents can enjoy together. Families can share exciting experiences while attending gladiator school in Rome, Italy, where they can learn Roman gladiator combat skills with a hands-on fighting lesson and earn a certificate of Roman citizenship. Or embark into the great outdoors with a wilderness kayak experience at Chilkoot Lake in Skagway, Alaska, where adventure seekers might spot bald eagles, brown bears, seals, sea lions or even whales. To learn more about family shore excursions visit http://www.royalcaribbean.com/connect/the-10-best-shore-excursions-for-families/.

Royal Tour Challenge

In the spirit of good fun and some friendly competition, guests can spend their days in port with challenge-based activities designed especially for families and groups. Families and friends can spend some quality time together with a **half-day laser tag adventure in Cozumel, Mexico**, where participants will hit targets to gather points by following a jungle path filled with Mayan ruin replicas. Or better yet, guests can enjoy a **five-on-five soccer game in Gijon, Spain,** followed by a game of paddle tennis, a raquet sport played extensively in Spain.

Culture and Sights

For travelers looking to explore history and culture with local experts and enrich their understanding of the world, they can select classic sightseeing tours, guided visits to archaeological sites and museums, live performances, and more. Guests can visit a **sprawling Buddhist temple complex in Bangkok, Thailand**, which was built in honor of two famous kings, or **explore Rome, Italy, in an Ape Calessino**, the little vehicle eponymous to Italian style which launched in 1948 to help with post-WWII reconstruction.

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Culinary Delights

Want to know what's on the menu, in the fields or on tap? Discover a destination's authentic, essential flavors through excursions that introduce guests to local chefs, specialties and purveyors. Visit **Graycliff Chocolatier in Nassau**, **Bahamas**, and delight in making truffles, bonbons and bars with a tropical flair, or **learn pizza-making from the experts in Naples**, **Italy**, where the Italian favorite was invented in 1830.

Caring Discoveries

Guests wanting to make a difference in the places they visit can select tours committed to wildlife, the environment and local communities. Whether it is **saving a sea turtle in Cozumel, Mexico,** where approximately 20 percent of turtles aren't quite ready to head for the seas, or meeting an Iditarod musher and their racing dogs at a dog sled camp in Skagway, Alaska, visitors will leave a lasting impression.

Private Destinations: Labadee, Haiti and CocoCay, Bahamas

These secluded escapes boast experiences that range from soaring 500 feet above the beaches of Labadee on the **Dragon's Breath Flight Line**, to tranquil beachside escapes appreciated through guided **nature walks** or lounging on the white sandy beach of CocoCay. Exclusive to Royal Caribbean guests, the dynamic offerings in Labadee and CocoCay tantalize guest's individual craving for adventure or relaxation.

For full details about Royal Caribbean's shore excursions program visit www.royalcaribbean.com/shoreexcursions.

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Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line's world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted "Best Cruise Line Overall" for 12 consecutive years in the Travel Weekly Readers Choice Awards.

The cruise line sails 23 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.