

News From Royal Caribbean Cruises Ltd.

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For Immediate Release

MICHAEL GIRESI NAMED SENIOR VICE PRESIDENT & CHIEF INFORMATION OFFICER FOR ROYAL CARIBBEAN CRUISES LTD.

MIAMI, August 31, 2015 – [Royal Caribbean Cruises Ltd.](#) (NYSE, OSE: RCL) announced today that Michael Giresi has been named senior vice president and chief information officer. Giresi joins Royal Caribbean with more than 20 years of experience in implementing technology initiatives for leading brands including Tory Burch, LLC, Direct Brands, Inc., Godiva Chocolatier and The Estee Lauder Companies Inc. Giresi will report directly to Adam Goldstein, president and COO of Royal Caribbean Cruises Ltd.

"Michael's background and experience implementing leading edge technology, combined with the skills of our seasoned management team, will be vital as Royal Caribbean Cruises Ltd. continues to innovate and accelerate its global expansion," said Goldstein. "His broad experience and proven leadership will provide the company with the necessary tools to marry technology solutions that will continue to differentiate us."

Giresi most recently served as senior vice president and CIO for Tory Burch, where he was responsible for the implementation of new infrastructure and technology initiatives for one of the fastest growing fashion brands in the world. Prior to that, Giresi was executive vice president and CIO at Direct Brands, Inc. Throughout his career, he has held various management positions, including CIO for Godiva Chocolatier and director of information technology for the Campbell Soup Company.

"I am looking forward for the opportunity to join Royal Caribbean, a company that stands for excellence in the travel industry," said Giresi. "Working with the IT team, we will create the infrastructure necessary to move the company to the next level."

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Giresi graduated from Saint Joseph's University's Erivan K. Haub School of Business with a MBA, and from Seton Hall University with a B.A. in English.

Royal Caribbean Cruises Ltd. (NYSE, OSE: RCL) is a global cruise vacation company that owns Royal Caribbean International, Celebrity Cruises, Pullmantur, Azamara Club Cruises and CDF Croisières de France, as well as TUI Cruises through a 50 percent joint venture. Together, these six brands operate a combined total of 43 ships with an additional six under construction contracts, and two on firm order. They operate diverse itineraries around the world that call on approximately 490 destinations on all seven continents. Additional information can be found at www.RCLcorporate.com.

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