



MEDIA CONTACTS: Tracy Quan, (305) 539-6577
tquan@rccl.com

Celia de la Llama, (305) 982-2363
cdelallama@rccl.com

ROYAL CARIBBEAN LAUNCHES UNPRECEDENTED SEVEN-DAY WOW SALE
Vacationers Enjoy More and Save on Experiences that Last a Lifetime

MIAMI, Sept. 24, 2015 – Fall is underway and school is back in session making it the perfect time for culturally-curious and adventure-seeking travelers to plan their upcoming winter holiday escapes, next summer’s travel possibilities and vacation respites throughout the year. To help travelers maximize their vacation time and dollars, Royal Caribbean presents an unprecedented seven-day WOW sale, offering up to \$600 in onboard credit, 50 percent-off the second guest and 50 percent-reduced booking deposit – as low as \$50 per reservation. The money-saving promotion applies to the entire Royal Caribbean fleet on sailings that begin on or after October 26, 2015, excluding China departures. For more information, please visit royalcaribbean.com/cruise-deals/offers/wow-sale.

All new individual and named group bookings made in the U.S. and Canada from Sept. 24 through Sept. 30 will receive an onboard credit of up to \$200 per stateroom depending on the length of the itinerary. Additionally, travelers who book a Christmas or New Year’s vacation with Royal Caribbean departing in December will receive an additional onboard credit for each stateroom of up to \$400 depending on the length of the itinerary for a combined total of up to \$600. Guests may use the onboard dollars for land and sea experiences, such as shore excursions to explore the destination, services and treatments in the spa, luxury shopping and specialty dining in a signature restaurant.

Summer 2016 travel reservations made during the WOW sale carry a bonus of complimentary upgrades on accommodations. In addition, Europe-bound travelers that book on [*Harmony of the Seas*](#), debuting in May 2016, will receive free VOOM, the fastest internet at sea that allows connected travelers to stream and share in real time.

Harmony of the Seas will be the first in a new generation of ships where groundbreaking architectural innovations of the Oasis class are combined with breakthrough technologies of the Quantum class. The inaugural summer season will showcase Europe’s most popular destinations on seven-night Western Mediterranean itineraries, before the ship arrives in November 2016 at Port Everglades in Ft. Lauderdale, Fla. offering seven-night Eastern and Western Caribbean sailings.

(more)

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 12 consecutive years in the Travel Weekly Readers Choice Awards.

The cruise line sails 23 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

###