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ROYAL CARIBBEAN INTERNATIONAL CLINCHES INAUGURAL TRAVEL WEEKLY ASIA'S 'BEST CRUISE LINE' AWARD



Mariner of the Seas back in Singapore today for the third consecutive season

SINGAPORE, October 22, 2015 – Royal Caribbean International has been named 'Best Cruise Line' at the inaugural Reader's Choice Awards 2015 by *Travel Weekly Asia*, a leading regional trade publication.

The awards recognise travel companies and individuals for their outstanding achievements and pay tribute to the top travel organisations for their commitment, contributions and accomplishments. The winners were determined by voting by the travel trade and public on over 30 categories representing the different segments of the travel industry which include cruise, airlines, resort, hotel, tour operator, destination, travel technology and airport.

With 23 ships sailing on six continents including Asia, Alaska and the Mediterranean, Royal Caribbean is renowned for its innovative ships and wide range of first-at-sea amenities. These are notably the North Star elevated glass capsule and skydiving simulator on its new *Quantum of the Seas*, as well as the Royal Promenade, ice skating rink and DreamWorks Entertainment on its *Mariner of the Seas* and *Voyager of the Seas*, which are all based in Asia and have been redefining the cruising experience for vacationers in the region.

Sean Treacy, Managing Director, Singapore & Southeast Asia of Royal Caribbean Cruises Ltd. said, "We are extremely honoured to win this prestigious award and we deeply thank *Travel Weekly Asia* readers and our industry partners for their recognition and strong support. As we continue to deliver exceptional holidays on every cruise with our amazing ships and high service

standards, we aim to grow Royal Caribbean not only as the best cruise line but also a top vacation choice in the region one day."

New Offerings for the Singapore Season

Royal Caribbean kick-starts its longest-ever Singapore season with over 30 sailings on *Mariner of the Seas*, which is back today to offer cruises of 3 to 9 nights to popular destinations in Malaysia, Thailand, Vietnam, Hong Kong and China till March 2016. The largest cruise ship based in Southeast Asia, she comes with signature features such as the Royal Promenade, ice skating rink, full-sized sports court and DreamWorks Entertainment. Other highlights of this season are new theme cruises which feature Asia's first cosplay festival at sea, celebrity chefs Sam and Forest Leong and the world's first ballroom and Latin dance camp at sea with world class dancers, all taking place next January and February.

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About Royal Caribbean International

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry firsts never-before-seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Owned by Royal Caribbean Cruises Ltd. (NYSE/OSE: RCL), the cruise line sails 23 of the world's most innovative cruise ships to the most popular destinations in the Caribbean, Europe, Alaska, South America, Asia and Australia and New Zealand. World renowned for its friendly and engaging Gold Anchor Service, delivered by every staff and crew member, Royal Caribbean has been voted "Best Cruise Line Overall" for 12 consecutive years in the Travel Weekly Reader's Choice Awards and named the "Best Cruise Operator" for 8 consecutive years at the TTG Travel Awards as well as "Best Cruise Line" at the Travel Weekly Asia's Reader's Choice Awards 2015.

Media can stay up-to-date by following <u>@RoyalCaribPR</u> on Twitter, and visiting <u>RoyalCaribbeanInternationalPR.tumblr.com</u> and <u>RoyalCaribbeanPressCenter.com</u>.

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