

TIFFANY & CO.

727 Fifth Avenue
New York, New York 10022

NEWS RELEASE



MEDIA CONTACTS:

Lyan Sierra-Caro
LSierraCaro@rccl.com

Theresa L. Bardawil
Theresa.Bardawil@tiffany.com

TIFFANY & CO. INTRODUCES FIRST BOUTIQUE AT SEA ABOARD ROYAL CARIBBEAN INTERNATIONAL

Tiffany Store Brings Luxury Retail Experience to Oasis of the Seas

NEW YORK, November 19, 2015 – Tiffany & Co. today announced its first ever free-standing boutique at sea onboard Royal Caribbean International’s *Oasis of the Seas*. The store is located in the ship’s lush Central Park neighborhood and will offer a full selection of Tiffany jewelry, including engagement rings and the recently introduced Tiffany T and Atlas collections, as well as Swiss made CT60 watches.

“We are delighted that Royal Caribbean guests will now have the opportunity to explore Tiffany’s legendary collections in an environment of luxury and service that is unique among the world’s premier jewelers,” said Luciano Rodembusch, vice president of Tiffany & Co. Latin America. “For 178 years we have been creating the most beautiful love stories and *Oasis of the Seas* offers a unique and memorable setting.”

The Tiffany & Co. boutique [to be operated by Royal Caribbean International] will extend 875 square feet and feature meticulous attention to detail and noble materials, including marble, glossy lacquers, polished metals, cerused walnut paneling, velvet drapery and upholstered walls. Tiffany’s rich heritage is a constant source of inspiration, as is Tiffany’s strong connection to the glamour of New York City.

“Nothing can compare to the Oasis-class vacation experience, a testament to Royal Caribbean’s 40 year legacy of innovation,” said Mark Tamis, senior vice president, Hotel Operations, Royal Caribbean International. “Tiffany & Co. is a distinguished global luxury brand and having a boutique on board will truly enrich the premium onboard experience for our guests. From surprising your loved one with a timeless keepsake to popping the question with the perfect engagement ring, what better way to remember a cruise adventure of a lifetime.”

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Much like Tiffany's flagship Fifth Avenue store which is nestled near the lush gardens of Central Park in New York City, the Tiffany & Co. boutique onboard *Oasis of the Seas* will feel right at home within the ship's sophisticated neighborhood of the same name.

In addition to the Central Park neighborhood with more than 12,000 live trees and plants, guests onboard *Oasis of the Seas* can delight in exclusive amenities and concepts throughout the other themed neighborhoods, such as an 82 foot-long zip line, a handcrafted carousel, the Rising Tide elevating bar, Broadway musicals and the Aquatheater high-diving performance venue. *Oasis of the Seas* also offers amenities that can only be found on Royal Caribbean, such as twin FlowRider surf simulators, cantilevered whirlpools, an ice-skating rink, the H2O Zone kids aquapark, and the Royal Promenade, an interior boulevard that stretches nearly the length of the ship and is flanked by restaurants, lounges and boutiques, among many others.

Guests can sail on the world's largest ship – the Caribbean's most innovative – on seven-night Eastern and Western Caribbean itineraries from Port Everglades in Ft. Lauderdale. In fall 2016, *Oasis of the Seas* will begin sailing from Port Canaveral, alternating a seven-night Eastern and Western Caribbean itinerary.

About Tiffany & Co.

Tiffany is the internationally renowned jeweler founded in New York in 1837. Through its subsidiaries, Tiffany & Co. manufactures products and operates TIFFANY & CO. retail stores worldwide, and also engages in direct selling through Internet, catalog and business gift operations. For additional information, please visit Tiffany.com.

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About *Oasis of the Seas*

Launched in December 2009, *Oasis of the Seas* has been heralded as an architectural marvel at sea, spanning 16 decks, encompassing 225,282 gross registered tons, and with a double-occupancy capacity of 5,400 guests. *Oasis of the Seas* is first ship to tout the cruise line's neighborhood concept of seven distinct themed areas, comprising Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone.

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About Royal Caribbean International

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 12 consecutive years in the Travel Weekly Readers Choice Awards.

The cruise line sails 23 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, vacationers should call their travel agent; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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