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ROYAL GENIE TO CRAFT ONE-OF-A-KIND EXCLUSIVE EXPERIENCES FOR GUESTS IN NEW ROYAL SUITE CLASS



MIAMI, March 17, 2016 – Introducing the Royal Genie, every vacationer's dream come true! When Royal Caribbean International debuts the Royal Suite Class this May, guests in the Star Class – Loft Suites or higher categories – will have the opportunity to have their own personal Royal Genie to cater to their every whim.

The Royal Genie will serve as the ultimate insider helping craft one-of-a kind experiences based on a guest's personal style and preferences. From planning the perfect date night or a unique family celebration to creating the memorable adventure of a lifetime in one of the ship's destinations, the Royal Genie will curate personalized experiences catered to each guest. After a day in port enjoying customized shore excursions, guests can return to their suite to savor handcrafted cocktails made in-suite. The Royal Genies also will assist with making restaurant and show reservations, in-room dining requests, and any other needs – from laundry, pressing and shoe-shining, to luggage handling and unpacking.

The Royal Genie will embody contemporary fashion and lifestyle with her/his own distinct look and feel. From day time casual looks that feature pants and linen shirts for balmy Caribbean days to a more formal evening look with bold pops of purple and cranberry, the Royal Genie will impress in more ways than one.

An exclusive experience for guests seeking a luxury adventure, the Royal Suite Class features wellappointed accommodations including amenities such as complimentary VOOM – the fastest internet at sea; complimentary specialty dining in all of the cruise lines signature venues; an ultimate beverage package; inclusive gratuities; preferred seating at select onboard venues and upgraded room amenities.

(more)

The Royal Suite Class will be available for sailings beginning May 2016 aboard Royal Caribbean's *Allure of the Seas, Oasis of the Seas, Anthem of the Seas* as well as *Harmony of the Seas* and *Ovation of the Seas* (Sydney departures only) when they debut in spring 2016. For details on the Royal Suite Class and amenities available for each class visit www.RoyalCaribbean.com/RoyalSuiteClass.

To learn more about Royal Caribbean International, visit <u>www.RoyalCaribbeanPressCenter.com</u>.

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