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THIS IS NOT A SWEEPSTAKES, IT'S A TICKET TO ADVENTURE
Explore, Unlock and Share for the Chance to Win the Ultimate Adventure Onboard
Harmony of the Seas, the World's Largest and Newest Cruise Ship

MIAMI, April 21, 2016 – In a few short weeks, the year's newest and most dynamic vacation experience will arrive on the scene, and it's anything but expected. Launching in May with a summer of Mediterranean sailings from Barcelona, Spain, [Royal Caribbean International's *Harmony of the Seas*](#) is an unprecedented floating adventure that will surprise and delight guests at every turn. In celebration of the ship's European debut, and in anticipation of her U.S. arrival in November, Royal Caribbean kicks-off a multi-faceted consumer promotion, "Ticket to Adventure." The immersive and interactive sweepstakes encourages consumers to virtually discover and explore *Harmony's* thrilling features and seven neighborhoods, and enter for their chance to win more than \$300,000 worth of prizes that range from a grand prize, seven-night Caribbean cruise for four, to 200 invitation-only getaways, more than 175 GoPro HERO4 cameras, over \$40,000 in gift cards, and more.

Starting April 21 through November 5, 2016, consumers can simply register for the promotion at [RoyalCaribbean.com\TicketToAdventure](#), and then the adventure begins! Every two weeks, one of *Harmony's* seven signature neighborhoods will be unlocked on the site and open the door to interactive content and fun facts, such as the height of The Ultimate Abyss, the tallest slide at sea, to the number of plants in Central Park – the largest living park at sea – and the variety of cocktails the robot bartenders at Bionic Bar can sling. Bonus instant win games are hidden within each neighborhood and extra sweepstakes entries will be awarded to those that share Ticket to Adventure with their friends via email or social media.

But that's not the only way to win. Over the course of the next seven months, Royal Caribbean will infuse a little adventure into some unexpected places and pop culture events, as well as partner with well-known personalities. The first of which is beloved actor and singer Carlos PenaVega, who will give fans the chance to join him onboard *Harmony of the Seas* during exclusive, invitation-only preview events in Southampton, England. Hot off his starring role as Kenickie in FOX's GREASE LIVE, PenaVega will hang out with his winning fans as he leads a number of *Grease*-inspired special activities and attends opening night of Royal Caribbean's original production of Broadway's hit musical *Grease*. Fans can enter for the chance to win by visiting the [sweepstakes site](#) between now and May 1 and entering code GREASE.

(more)

In addition, Royal Caribbean will deploy a series of code words that can be uncovered on RoyalCaribbean.com, through Royal Caribbean emails and exclusive Crown & Anchor Society newsletters for loyal guests, as well as through participating travel agents, or by following Royal Caribbean on [Facebook](#), [Twitter](#) and [Instagram](#). Consumers that find a code can enter it at [RoyalCaribbean.com\TicketToAdventure](#) to be entered into the grand prize drawing and also to unlock chances for instant win prizes.

Harmony of the Seas is the world's largest cruise ship with a bold and unexpected lineup of thrilling experiences found nowhere else on land or at sea. *Harmony* combines the distinct seven-neighborhood concept that sister ships *Oasis of the Seas* and *Allure of the Seas* are known for, with some of the most modern and groundbreaking amenities including imaginative dining, unparalleled entertainment and the latest technology, including VOOM, the fastest internet at sea. From the Ultimate Abyss, a thrilling 10-story tall slide, to unparalleled entertainment including Broadway's hit musical *Grease* and high-diving, acrobatic performances in the ship's iconic AquaTheater, world-class dining in venues ranging from Jamie's Italian Cuisine by celebrity chef Jamie Oliver to Wonderland, a unique whimsical culinary adventure for the senses; and robot bartenders, there is an adventure for guests of all ages onboard *Harmony*.

Harmony of the Seas spans 16 guest decks, encompasses 227,000 gross registered tons, carries 5,497 guests at double occupancy, and features 2,747 staterooms. For more information about *Harmony of the Seas*, please visit [RoyalCaribbean.com/HarmonyoftheSeas](#).

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line's world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted "Best Cruise Line Overall" for 13 consecutive years in the *Travel Weekly* Readers Choice Awards.

The cruise line sails 24 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up to date by following @RoyalCaribPR on Twitter, and visiting [RoyalCaribbeanPressCenter.com](#). For additional information or to make reservations, vacationers should call their travel agent; visit [RoyalCaribbean.com](#); or call (800) ROYAL-CARIBBEAN.