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**THE FASTEST INTERNET AT SEA NOW AVAILABLE FLEETWIDE ONLY ON ROYAL CARIBBEAN**  
*VOOM Rivals Wi-Fi on Land and Enables Streaming From All 24 Ships Worldwide*

**MIAMI, May 2, 2016** – Beginning today, [Royal Caribbean International](http://www.royalcaribbean.com) is making VOOM, its exclusive, high-speed internet service – the fastest at sea – available fleetwide on its 24 innovative ships sailing to the most popular destinations around the world. VOOM allows guests vacationing with Royal Caribbean to always stay connected and to stream their favorite music, movies and TV shows to stay up to date on the latest happenings. Whether they are posting envy-inducing vacation photos on Instagram or Snapchat, or video-chatting with loved ones back home using FaceTime or Skype, travelers can share their adventures in real-time with family and friends. Guests can even relax or chill poolside while catching up on their favorite TV show or the newest movie.

“VOOM is revolutionizing the onboard experience for our guests as well as for our crew and it is truly a game-changer for the industry,” said Michael Bayley, President and CEO, Royal Caribbean International. “Everything our guests and crew can do online at home, they will now be able to do from onboard all of our ships around the world.”

Known for the most innovative ships at sea, the cruise line has made a significant investment to enhance guests’ internet connectivity experience outfitting its newest smart ships with the latest and most advanced in technology and continually upgrading its existing fleet. Through a combination of Wi-Fi service providers, Royal Caribbean is able to deliver more overall bandwidth fleetwide than any other cruise line. The enhancements will provide speeds at least twice as fast as before and also have enabled the cruise line to provide service at prices that are less expensive than ever before – comparable to most land-based resorts.

(more)

Travelers sailing on all Royal Caribbean ships can enjoy the fastest internet at sea at a flat price with guests choosing from two packages:

- **Surf**, which provides guests the opportunity to surf the web, stay in touch via email, and share their vacation photos on social media. Surf packages start at \$12.99 per device per day with additional devices added at a discounted cost. Family packages – 5 devices or more – start as low as \$8.99 per device per day.
- **Surf and Stream**, which is ideal for guests looking to do more than connect via email or social channels, but also want the capability to stream movies and music from Netflix or Spotify, and to connect using video chat apps such as Skype. This package is available for \$17.99 per device per day. Additional devices can be connected at a discount and family packages – 5 devices or more – start as low as \$11.99 per device per day.

This pricing is a significant improvement from the standard programs currently offered throughout the industry, many of which charge on a per-minute basis.

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean including, jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging Gold Anchor Service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 13 consecutive years in the *Travel Weekly* Readers Choice Awards.

The cruise line sails 24 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following @RoyalCaribPR on Twitter, and visiting [RoyalCaribbeanPressCenter.com](http://RoyalCaribbeanPressCenter.com). For additional information or to make reservations, vacationers should call their travel agent; visit [RoyalCaribbean.com](http://RoyalCaribbean.com); or call (800) ROYAL-CARIBBEAN.

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