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## **ROYAL CARIBBEAN SERVES UP MUSICIAN BRUNO MARS' AWARD-WINNING SELVAREY RUM**

**MIAMI, Jan. 30, 2018** – Royal Caribbean International has partnered with the new, highly acclaimed SelvaRey Rum. The upscale single-estate white and cacao flavored rums will be exclusively available in the elite Latin-themed Boleros lounge onboard all ships. Guests can enjoy two of the company's award-winning rums, SelvaRey White, which is a blend of three- and five-year-old rums, aged in bourbon barrels; and SelvaRey Cacao, a beautifully unique five-year-aged rum infused with natural chocolate. Co-founded by multi-dimensional musician Bruno Mars alongside one of the world's most legendary master blenders, SelvaRey, which translates loosely from Spanish to "king of the jungle," is becoming widely known for their ultra-premium, luxurious aged white and cacao-infused rums.

[Royal Caribbean International](#) is an award-winning global cruise brand with a 49-year legacy of innovation and introducing industry "firsts" never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean, including jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. On board, guests are catered to with the cruise line's world-renowned friendly and engaging service by every staff and crew member. Royal Caribbean has been voted "Best Cruise Line Overall" for 15 consecutive years in the Travel Weekly Readers Choice Awards.

The cruise line sails 24 of the world's most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following [@RoyalCaribPR](#) on Twitter, and visiting [RoyalCaribbeanPressCenter.com](#). For additional information or to make reservations, vacationers should call their travel agent; visit [RoyalCaribbean.com](#); or call (800) ROYAL-CARIBBEAN.

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