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## ROYAL CARIBBEAN INTERNATIONAL ANNOUNCES THE NEW PERFECT DAY ISLAND COLLECTION

*Private Island Destinations to Deliver the Perfect Day to Thrill and Chill on Vacation*

**MIAMI, March 14, 2018** – Upping the ante on what it means to thrill and chill on vacation, [Royal Caribbean International](#) today unveiled the first details of the new **Perfect Day Island Collection**, a series of unrivaled private island destinations around the world. The first in the collection, **Perfect Day at CocoCay, Bahamas** will boast a number of distinct experiences and iconic features, giving adventurous vacationers first-time experiences that will top any bucket list. From racing down the tallest and most thrilling waterslide in North America or riding the tide of the Caribbean’s largest wave pool, to taking in the highest view in The Bahamas from a helium balloon 450 feet in the air, unwinding at the largest freshwater pool in the Caribbean, or enjoying the perfect beach day, guests will have the power to create their perfect vacation day – no matter what that may look like.

“At Royal Caribbean, it’s not just about the hardware. It’s true that our new ships are technological and engineering marvels in their own right, and offer a multitude of unexpected experiences. Our destinations are an equally important part of the cruise vacation,” said Michael Bayley, President and CEO, Royal Caribbean International. “We are introducing Perfect Day Island Collection to ensure that we deliver the most memorable vacation for adventure seekers on land, as well as on board our ships.”

Scheduled to open in May 2019, the new [Perfect Day at CocoCay](#) will offer endless discoveries and shareable moments among seven distinctive island experiences to deliver the ultimate family destination in the Caribbean with the perfect combination of thrills and chills for everyone.

### **The Perfect Day Starts Here**

Setting the stage for the perfect day is the upbeat, colorful and dynamic arrivals plaza, visible to guests as soon as they step ashore Perfect Day at CocoCay. Vacationers will be able to jam out to a welcoming party of live music or brave a zip line ride soaring across the harbor; get soaked by more than 30 water cannons on a shipwrecked Captain Jack’s **Galleon** or by the surprising spout of **Sprayaway Geyser**, spraying water 82 feet in the air. Royal Caribbean’s largest **Splashaway Bay** will give kids even more buckets of fun thanks to fountains, pools, sprinklers, geysers, water cannons and whirlpools – plus five kid-size waterslides and two massive drench buckets.

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At **Captain Jack's**, the island hangout and meet-up spot, guests can grab a drink at the rowboat bar and enjoy waterfront views or chow down on chicken wings and crispy steak fries – the house specialty. For a nautical, world-traveled vibe, guests can opt to head to **Skipper's Grill** for lunchtime favorites like burgers, sandwiches, tacos and salads.

### **Daredevils Wanted**

**Thrill Waterpark** will lie at the heart of Perfect Day at CocoCay, daring the most adrenaline-seeking guests to conquer two brag-worthy water towers with 13 slides – the most slides found in any waterpark in the Caribbean – as well as the Caribbean's largest wave pool and a kid-friendly obstacle course pool. Key features of Thrill Waterpark will include:

- **Daredevil's Tower** – Guests will push their limits on seven exhilarating slides, including twin **Dueling Demons** drop slides and the duo of **Manta Raycers**; the high-speed, fully vertical **Screeching Serpent**; the coiling **Green Mamba**; and the 135-foot-tall **Daredevil's Peak** – the tallest waterslide in North America.
- **Splash Summit** – Adventurous squads will share the thrill with six multi-rider slides, including **The Twister**, a winding tube slide for two sharing a raft; **The Slingshot**, a zero-gravity slide for four; and the four-lane **Splash Speedway** racing slides.

Adventure seekers of all ages can also ride the tide at the largest wave pool in the Caribbean, and leave their cares on land as they soar above Perfect Day at CocoCay on a 1,600-foot zip line – ending with the only splash water landing in the region.

At **Adventure Pool**, little adventurers will find an obstacle course with lily pads, a rock-climbing wall and swing ropes to bounce, climb and swing to their heart's content.

### **Play it Cool at the Largest Freshwater Pool in the Caribbean**

At **Oasis Lagoon**, guests of all ages can explore the coves of the Caribbean's largest freshwater pool – whether looking to spend fun time with family, share a few cocktails with friends or simply laze around in the tropical sun. Sunbathers can make their way through three distinct coves, each with a vibe of their own. Guests can splash right in at the kid-friendly beach entry, sip a frosty Coco Loco at the swim-up bar before catching some sun rays on one of three mini swim-up islands with in-water loungers, or treat themselves to total relaxation in a private cabana, complete with its own cabana attendant.

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### **A Sky-High Perspective**

With **Up, Up and Away** thrill seekers will score a view unlike any other while drifting 450 feet above Perfect Day at CocoCay in a colorful helium balloon, allowing them to take in the island from the highest vantage point in The Bahamas. The sure-to-be iconic attraction will be visible from anywhere on the island as well as ships docked in port.

### **Discover an Out-of-Office Oasis**

Miles away from ordinary, guests will find the ultimate beach escape on **Chill Island**. Vacationers can expect pristine, crystal-clear tropical waters and white powder-like sand, making for the perfect day at the beach. **Chill Grill**, the largest dining venue on the island, will offer beachside dining with fresh bites. Guests will also find beach day favorites here, including wave runner excursions, boat tours, snorkeling to see the spectacular marine life, as well as plentiful cabanas and daybeds for relaxation under the shade. Add in beach bars with roaming bartenders, and vacationers will truly wish they lived here.

### **Amp Up and Wind Down**

Guests will fuel their competitive fire on the action-packed **South Beach** with volleyball, beachside basketball, soccer, paddle boarding, glass-bottom kayaking and zorbing in an inflatable zorb ball. After working up an appetite, they'll be able to grab a bite at the **Snack Shack** or wade out to the floating bar to cool off with a drink. If relaxation is more their speed, photo-worthy teepee cabanas, as well as daybeds, are perfect for napping and snapping in the shade.

### **Elevate the Perfect Day**

At the exclusive **Coco Beach Club**, travelers will experience an upscale take on the island's authentic Caribbean vibe. The first and only overwater cabanas in The Bahamas will offer discerning guests a new level of laidback luxury. With an overwater hammock, waterslide and private attendant, guests will have everything they need for a few hours of complete indulgence. In addition, beachside cabanas and daybeds will offer up a private slice of paradise. Elsewhere, guests can find Zen at a freshwater infinity edge pool and bar, spanning an expansive 2,600-plus feet, or enjoy an exclusive dining venue that serves up freshly made Mediterranean fare with a side of ocean views.

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“When you name a place Perfect Day, you’re making a big, bold claim, but it’s one we’re going to deliver on,” asserted Bayley. “Once Perfect Day at CocoCay is complete, it will be unlike anything else in the world.”

Perfect Day at CocoCay will roll out in phases, beginning Jan. 2019 with the completion of the pier, and the majority of the island will launch May 2019. Coco Beach Club, the final experience to be completed, is set to open December 2019. Additional Perfect Day Island Collection destinations in Asia, Australia and Caribbean will be announced at a later date.

For a taste of the perfect day, visit [www.royalcaribbean.com/cococay-cruises](http://www.royalcaribbean.com/cococay-cruises).

[Royal Caribbean International](#) is an award-winning global cruise brand with a 49-year legacy of innovation and introducing industry “firsts” never before seen at sea. The cruise line features an expansive and unmatched array of features and amenities only found on Royal Caribbean, including jaw-dropping, state-of-the-art entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. Onboard, guests are catered to with the cruise line’s world-renowned friendly and engaging service by every staff and crew member. Royal Caribbean has been voted “Best Cruise Line Overall” for 15 consecutive years in the *Travel Weekly* Readers Choice Awards.

The cruise line sails 25 of the world’s most innovative cruise ships to the most popular destinations in Bermuda and the Caribbean, Europe, Canada and New England, Alaska, South America, Asia, and Australia and New Zealand. Media can stay up-to-date by following [@RoyalCaribPR](#) on Twitter, and visiting [RoyalCaribbeanPressCenter.com](http://RoyalCaribbeanPressCenter.com). For additional information or to make reservations, vacationers should call their travel agent; visit [RoyalCaribbean.com](http://RoyalCaribbean.com); or call (800) ROYAL-CARIBBEAN.

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