

# News From Royal Caribbean Cruises Ltd.

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## **ROYAL CARIBBEAN LAUNCHES FIRST-OF-ITS-KIND AUTOMATED FEATURE TO ENHANCE TRAVEL AGENT RESERVATION SYSTEM**

**MIAMI, April 12, 2018** – In today’s fast-paced travel industry, where new automated innovations equal increased productivity, Royal Caribbean Cruises Ltd. (RCL) introduces another feature to its leading agent reservation system, [Espresso](#). By popular demand, travel professionals now are able to go online to seamlessly transfer one or more individual client bookings into their group reservations with Royal Caribbean’s three major brands, meaning more benefits for the guest and the travel partner. Making group travel reservations just became easier than ever.

The newest automated functionality is designed to save agents’ valuable time, shifting more flexibility and control into their hands and turning multiple phone calls into three easy steps. First introduced in 2015, Espresso and its award-winning, revolutionary capabilities continue to deliver an extensive roster of resources specially designed to offer an intuitive booking experience based on travel partners’ feedback. This latest update follows the most recent lineup of features RCL has introduced, the most popular being the ability to book into [headquarter groups](#) (a cooperative of travel agencies), seamlessly redeem, share and purchase group amenity points (GAP); and the side-by-side comparison of individual and groups pricing and availability.

Espresso’s powerful tools and features have been met with resounding applause from the travel agent community, with more slated to be introduced this year. Travel professionals can learn more about the benefits of Espresso’s latest features by visiting [bookespresso.com/efficiency](http://bookespresso.com/efficiency).

Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises consistently expand and elevate their dedicated travel agent website Cruisingpower.com with in-depth training and up-to-date tools and resources, including Espresso. The investment in reinventing and improving the entire booking experience for travel partners is further testament to RCL’s commitment to help agents sell more cruises, earn more commission and grow their business.

Royal Caribbean Cruises Ltd. (NYSE: RCL) is a global cruise vacation company that owns and operates three global brands: Royal Caribbean International, Celebrity Cruises and Azamara Club Cruises. We are a 50 percent joint venture owner of the German brand TUI Cruises, a 49 percent shareholder in the Spanish brand Pullmantur and a 36 percent shareholder in the Chinese brand SkySea Cruises. Together, these brands operate a combined total of 49 ships with an additional thirteen on order as of December 31, 2017. They operate diverse itineraries around the world that call on approximately 540 destinations on all seven continents. Additional information can be found on [www.rclcorporate.com](http://www.rclcorporate.com).

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