

Royal Caribbean Unveils Unprecedented Lineup of Entertainment on Spectrum of the Seas Awe-inspiring entertainment experiences for Guests of all Ages

Shanghai, May 14, 2019 – Royal Caribbean International, the leading largest global luxury cruise ship line has pulled back the curtain on the entertainment lineup for its newest ship *Spectrum of the Seas.* The signature productions, developed in house by Royal Caribbean, the largest entertainment producer in the world, will feature unrivaled talent, immersive technology and unparalleled special effects to create spectacular entertainment experiences that can't be found anywhere else in the world.

"Technology is the frontline of entertainment and we are pushing those boundaries on *Spectrum of the Seas* to create exceptional live performances in our theaters," said Nick Weir, Senior Vice President, Entertainment, Royal Caribbean International. "We use advanced robotic programing and state-of-the-art digital and audio technology, alongside highly trained, world-class performers and aerialists to create an immersive story and unforgettable show for the whole family."

Tech-Centered Entertainment in Two70

Two70 will feature next-generation entertainment that seamlessly fuses performance art and technology. With its signature Vistarama technology, which transforms the 270-degree panoramic windows into a projection surface that measures 135 feet wide and 22 feet tall, the iconic venue at the aft of the ship presents spectacular digital art, from iconic city skylines to larger-than-life waterfalls, that takes form in surprise and delight programming. In addition, a troupe of six, agile Roboscreens come to life in perfect sync with music, special effects and multi-talented live performers, to awe guests with stunningly visual shows that can only be seen while sailing onboard *Spectrum*.

• **The Silk Road,** an original production created by Royal Caribbean International exclusively for Two70, will take center stage on *Spectrum*. The incredibly rich and diverse cultures, colors, music and visuals of this famous trade route will come to life as

guests are taken on a mystical journey. Combined with world-class, state-of-the-art entertainment technology with the Vistarama and Roboscreens, the audience will be transported into this stunning chapter of human history.

Headlining the Main Theater

Seating 1,300 guests, the magnificent Royal Theater is home to *Spectrum of the Seas'* two new production shows:

- The Effectors introduces guests to four new superheroes with the power to change the world: Captain Coreo, the leader of the pack, has the power to control all forms of movement and motion; Lume, a sassy and dynamic super girl, has the ability to control light, laser and all things visual; Pixel is beautiful, sexy, enigmatic and the most mysterious one of the group who has the total control over video imagery and projection power; Reverb is the most unpredictable and hardest to control, whose power is enormous, as he can control sound and all things audio! The four superheroes unite their powers to fight the evil enemy, Crash, as he tries to stop the show and the world.
- Showgirl! Past. Present. Future. takes guests on the iconic journey of the ultimate entertainer – the Showgirl. Presented in the Royal Theater, the show combines nextgeneration choreography, incredible vocal performances, lavish costumes, and cuttingedge lighting and video effects to deliver an entertainment experience that will stimulate all senses.

With Royal Caribbean, the entertainment doesn't end on stage. *Spectrum* offers guests a lineup of fully produced events, parties and activities.

- Sky Pad a virtual reality, bungee trampoline experience located on the aft of the ship.
 Guests strap in and don their VR headset to transport them to another time and planet.
- Battle for Planet Z an epic glow-in-the-dark laser tag adventure brings two teams of eight head-to-head in an out-of-this-world adventure to determine who will claim the last planet in the galaxy.
- Expedition Two70 test your adventuring skills in four fully immersive augmented reality games. Raise temples, blast ruins and more on your quest to recover ancient masks and complete your quest.

- Star Moment a lively and energetic karaoke venue where family and friends can belt out and sing like stars
- SeaPlex the largest indoor sports and entertainment complex at sea provides sports experiences from various parts of the world, including China's national game – table tennis; American style basketball; roller skating originated from Holland; fencing, a popular sport with the upper class of Europe; and modern archery, originated in the UK. SeaPlex also will host new augmented reality walls and floors, providing guests with thrilling, high-tech interactive experiences.

"Entertainment is an important aspect of the vacation experience," said by Dr. Zinan Liu, President for China and North Asia Pacific Region, Royal Caribbean International. "Royal Caribbean continues to push boundaries, not only in the cruise experience but in our entertainment as well. On *Spectrum of the Seas* we will launch three new shows simultaneously, plus a series of hi-tech games, interactive experiences and sports facilities, that will provide a distinctive vacation experience for our guests."

Spectrum of the Seas was designed and built to deliver an unforgettable vacation experience for all guests. The first in the Quantum Ultra class of ships will boast Royal Caribbean International's first private enclave for suite guests, new stateroom categories, innovative dining concepts, and stunning features and experiences – many of which have never before been seen at sea. Accommodating 4,246 guests at double occupancy and 1,551 international crew members, *Spectrum* will be the largest and most expensive ship in Asia when she sails from Shanghai starting in June 2019.

Royal Caribbean International is the world's largest global cruise line, delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel featuring the latest technology and guest experiences for today's adventurous traveler. The cruise line continues to revolutionize vacations with itineraries to the more than 260 destinations in 72 countries on six continents, including Royal Caribbean's highly anticipated Perfect Day Island Collection with the first private island in The Bahamas, Perfect Day at CocoCay. The cruise line has also been voted "Best Cruise Line Overall" for 16 consecutive years in the *Travel Weekly* Readers' Choice Awards. Media can stay up-to-date by following <u>@RoyalCaribPR</u> on Twitter, and visiting <u>RoyalCaribbeanPressCenter.com</u>. For additional information or to make reservations, vacationers should call their travel advisor; visit <u>RoyalCaribbean.com</u>; or call (800) ROYAL-CARIBBEAN.

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