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SPECTRUM OF THE SEAS CELEBRATES INAUGURAL SEASON IN CHINA First Quantum Ultra Class Ship is Royal Caribbean's Third New Ship to Homeport in Shanghai

Shanghai, June 3, 2019 – Spectrum of the Seas, Royal Caribbean International's newest ship, made its highly anticipated debut in China today. The first Quantum Ultra Class ship sailed into Wusongkou International Cruise Terminal in Shanghai after completing a 46-night Global Odyssey that spanned 17 cities. In honor of Spectrum arriving to her new home, the cruise line held a grand naming ceremony with Chinese celebrities and Royal Caribbean brand ambassadors, Xiaoming Huang and Angelababy, in attendance. Honored with the lifetime role of Godparents, the popular couple were on hand to name the ship and bestow a blessing of safekeeping over all those who sail on her.

Spectrum's historic milestone is on the heels of Royal Caribbean's 10th anniversary in China. Building on years of success with *Quantum* and *Ovation of the Seas*, the arrival of the largest and most expensive cruise ship in Asia will continue to raise the bar and lead the Chinese cruise industry into a new era.

"Royal Caribbean has always been known for innovating and pushing the boundaries, and *Spectrum of the Seas* is a great example of this," said Michael Bayley, President and CEO, Royal Caribbean International.

"Spectrum brings to life the best of Royal Caribbean along with curated experiences for our Chinese consumers."

Custom built for the Chinese market, *Spectrum of the Seas* features bold and unexpected experiences, including the cruise line's first private enclave for suite guests, new stateroom categories, innovative dining concepts, and stunning features and experiences – many of which have never before been seen at sea.

Transformational Spaces

Spectrum features a two-level, 2,809-square-foot **Ultimate Family Suite**, accommodating up to 11 guests. The three-bedroom suite features a master bedroom and a bathroom that extends over the side of the ship for unparalleled ocean views, along with two additional suites for grandparents and other family members. Kids have their own kid-friendly space on the upper level, complete with an **in-suite slide** that will transport them to the living area below. Everyone in the family can enjoy time together in the **recreation room**, featuring surround-sound equipment for a night of karaoke, movies or video games.

Glowing on the aft of the ship is Sky Pad, a virtual reality (VR), bungee trampoline experience, where guests can strap in, don a VR headset and be transported to another time and planet with three new games: Jump Rally, Sugar Leap and Bass Bouncer. The out-of-this-world experience is for guests of all ages and can be enjoyed without headsets, for those who prefer to look out over the ocean as they leap toward the sky.

Exclusive Suite Club

The **Suite Club** on decks 13 through 16 offers Royal Caribbean's first exclusive suites-only area, which features 36 Golden Suites and 106 Silver Suites. The Golden Suites and Silver Suites have exclusive access, elevator, as well as a private restaurant and lounge. In addition to a range of amenities, Gold Suite guests may access The Balcony, a private outdoor space with the best views of the sea; and The Boutique, which can be reserved for private shopping, intimate parties and wine tastings. Travelers in suites are also provided with a dedicated team of Royal Concierges who provide excellent value-added services, including concierge services, Royal embarkation, enhanced food and beverage experiences, and exclusive room service.

Diverse Dining Options

On board Royal Caribbean's newest ship are 33 dining options to meet the diverse preferences of its guests. The lineup includes innovative dining concepts such as: **Sichuan Red**, a brand-new restaurant debuting on *Spectrum* that features authentic cuisine from the Sichuan province of China; a traditional tea room and café parlor known as Leaf and Bean, where guests can enjoy a range of authentic Chinese teas, classic coffee drinks as well as freshly baked Chinese and Western desserts and pastries; **Teppanyaki**, offering authentic oriental flavors cooked in Japan's traditional teppanyaki style; **Splashaway Café**, near the kids' pool area; and the **Noodle Bar**, which serves up freshly made noodles and live chef demonstrations.

Introduced on the Quantum Ultra Class, the main dining room has been combined into one awe-inspiring, three-level dining room with 1,844 seats. The complimentary venue also serves a variety of Chinese and Western a la carte options that rotate every day of an itinerary. Vacationers looking for a more casual dining venue, the Windjammer Marketplace on *Spectrum* has been designed to be 20% larger than those on Quantum Class ships. The laidback option offers a wide selection of Chinese and Western dishes.

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Multidimensional Entertainment Experiences

Three new production shows developed in-house by Royal Caribbean – The **Silk Road**, **The Effectors**, and **Showgirl! Past. Present. Future.** are taking the stage. Each full-scale production features unrivaled talent, immersive technology and unparalleled special effects to create spectacular entertainment experiences. The entertainment doesn't end on stage. *Spectrum* offers guests a thrilling lineup of activities including **Battle for Planet Z**, an epic glow-in-the-dark laser tag adventure for the whole family; **Star Moment**, a lively and energetic karaoke venue where family and friends can sing like stars; **Expedition Two70**, where guests can test their adventuring skills in four fully immersive augmented reality (AR) games; **SeaPlex**, the multipurpose indoor sports and entertainment complex that offers activities from various parts of the world including various indoor ball games as well as fencing and archery – activities never before seen at sea in the Asia market.

Cutting-edge Technology

Spectrum of the Seas features a bold lineup of new digital experiences, from digital room keys and automated stateroom controls, to immersive AR games. The Royal Caribbean mobile app is also available for the first time for guests in China and supports both Mandarin and English language. Designed to seamlessly deliver unprecedented vacation experiences at sea, technology is prevalent throughout the ship, substantially increasing guest convenience and efficiency while offering new experiences that entertain and amaze.

Royal Caribbean International has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel featuring the latest technology and guest experiences for today's adventurous traveler. The cruise line continues to revolutionize vacations with itineraries to more than 270 destinations in 73 countries on six continents, including Royal Caribbean's highly anticipated private island in The Bahamas, Perfect Day at CocoCay, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted "Best Cruise Line Overall" for 16 consecutive years in the *Travel Weekly* Readers' Choice Awards.

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