



(L-R) Family fun at Sea World Resort. The FlowRider and RipCord by iFly on Quantum of the Seas.

STAY, PLAY AND CRUISE IN QUEENSLAND: ROYAL CARIBBEAN AND VILLAGE ROADSHOW THEME PARK'S NEW PARTNERSHIP

BRISBANE, 31 March 2022 – Two of the biggest icons in family adventure have come together to create the ultimate <u>end-to-end Queensland getaway</u>. Royal Caribbean International has teamed up with Village Roadshow Theme Parks to offer guests sailing from Brisbane on <u>Quantum of the Seas</u> access to exclusive accommodation and attraction packages, combining two amazing family experiences into one holiday with plenty of added perks.

Making it easy to plan a holiday that combines the best of land and sea, the new, exclusive partnership welcomes Royal Caribbean holidaymakers to enjoy unlimited entry to Warner Bros. Movie World, Sea World, Wet'n'Wild and Paradise Country, and a 15% discount on accommodation at Australia's only theme park resort, Sea World Resort with additional inclusions for the whole family, making it easy to plan a holiday combining the best of land and sea.

"We are delighted to be partnering with Village Roadshow Theme Parks – titans of the Australian tourism industry – to bring a whole new way to holiday to Queensland," states Kathryn Lock, marketing director, Australia and New Zealand, Royal Caribbean International. "For guests seeking a unique and truly memorable holiday experience this new stay, play and cruise partnership, which can't be found anywhere else, ticks all the right boxes." Royal Caribbean's highly anticipated launch in **Queensland** starts this summer with the groundbreaking **Quantum** sailing from the new Brisbane terminal from **9th November** onwards. Packed full of adventure for the whole family and known for its innovation and countless industry 'firsts,' including rock climbing, ice skating, sky diving and surfing at sea, Royal Caribbean will capture the imagination of families and adventurous holidaymakers alike.

Village Roadshow Theme Parks COO Bikash Randhawa said Australia's biggest theme park operator is excited to partner with the world class cruise brand. "Royal Caribbean is an incredible brand, and I believe that with the great synergy between our offering and theirs, together we can offer travellers a world-class tourism experience," he said. "The beauty of this partnership is that it will provide more options for travellers to combine their cruise departing from Queensland and theme park holidays with a number of great packages available."

Gold Coast Mayor Tom Tate said great partnerships like these maximise the opportunities for all involved. "I applaud Royal Caribbean and Village Roadshow for showcasing everything great about our city," Mr Tate said.

Destination Gold Coast CEO Patricia O'Callaghan said the innovative partnership will showcase one of the Gold Coast's most iconic tourism assets. "The Gold Coast is open for business, and it's through new initiatives like this that we can excite visitors to dream up their next escape in Australia's favourite holiday playground."

For more information and to book this exclusive package visit Royal Caribbean's website.

About Royal Caribbean International

Royal Caribbean International, owned by Royal Caribbean Group (NYSE: RCL), has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel that features the latest technology and guest experiences for today's adventurous traveller. The cruise line continues to revolutionize vacations with itineraries to 240 destinations in 61 countries on six continents, including Royal Caribbean's private island destination in The Bahamas, <u>Perfect Day at</u> <u>CocoCay</u>, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted "Best Cruise Line Overall" for 19 consecutive years in the *Travel Weekly* Readers Choice Awards.

Media can stay up to date by following <u>@RoyalCaribPR</u> on Twitter, <u>@RClaustraliaandnz</u> on Facebook and visiting RoyalCaribbeanPressCenter.com. For additional information or to make reservations, holidaymakers can call their travel advisor; visit RoyalCaribbean.com.au; or call 1800 754 500.

About VRTP

Village Roadshow Theme Parks (VRTP) is Australia's largest theme park operator with Warner Bros. Movie World, Sea World, Wet'n'Wild, Paradise Country, Australian Outback Spectacular, Village Roadshow Studios, Sea World Resort and Topgolf in its Gold Coast portfolio. VRTP provides its guests with the opportunity to enjoy the highest standards of quality, fun and entertainment available in worldclass theme parks on the Australia's Gold Coast. With so many incredible rides, slides, shows and attractions across four theme parks, there's something here for the entire family!

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