

MEDIA CONTACTS:

Lyan Sierra-Caro Isierracaro@rccl.com

Stephanie Holder sholder@rccl.com

CALLING ALL MOMS: ROYAL CARIBBEAN LAUNCHES TIKTOK SEARCH FOR GODMOTHER OF WORLD'S LARGEST CRUISE SHIP

Wonder of the Seas Godmother to be Named this Summer Ahead of December Ceremony in Port Canaveral, Florida

MIAMI, May 6, 2022 – Family cruise line Royal Caribbean International is looking for the Godmother of the world's newest wonder, <u>Wonder of the Seas</u>, and the search begins today on TikTok. U.S. users of the popular video-sharing platform can now take part in the <u>#SearchForWonderMom</u> contest by nominating a mom who inspires those around them to discover, wonder and make memories. The call for submissions is open through Monday, May 16, at 11:59 p.m. ET, and the winner will be announced on Royal Caribbean's TikTok this summer.

"The role of a Godmother is an important and longstanding maritime tradition, and it began with naming prominent public figures to now recognizing everyday heroes like moms," said Michael Bayley, president and CEO, Royal Caribbean International. "With a combination of brand-new adventures and signature favorites across entertainment, thrills, dining and nightlife, *Wonder of the Seas* is designed to inspire wonder and awe in children and travelers of all ages. Moms do just that and more day in and day out."

Wonder's Godmother will have the honor of bestowing a blessing of safekeeping on the ship, its crew and the millions of guests who will sail in the years to come during the new ship's naming ceremony in Port Canaveral, Florida, in December. Plus, the honoree and their family will set sail on an exclusive cruise to the cruise line's private island destination, Perfect Day at CocoCay in The Bahamas, which features 13 waterslides – including the tallest in North America, Daredevil's Peak – private overwater cabanas at the Coco Beach Club escape and the sky-high helium balloon adventure, Up, Up & Away.

What is also in store for the Wonder Mom and their loved ones is an epic vacation, including a 7-night Caribbean sailing on board *Wonder* in the one-of-a-kind **Ultimate Family Suite**, **first-class flights**, three nights in a **five-star hotel** before the cruise and up to **\$1,000** in spending money. In addition, four finalists can enjoy all *Wonder* has to offer on a 7-night cruise in a balcony stateroom for up to four guests.

Entry Guidelines:

- Users must follow @RoyalCaribbean on TikTok.
- Submissions must be posted on TikTok and share why their nominee would be the ideal Godmother for the world's largest cruise ship.
- Uploaded videos must use Royal Caribbean's original #SearchforWonderMom contest audio track pinned on the cruise line's profile.
- Entries must tag @RoyalCaribbean and include #SearchForWonderMom and #Contest

The world's largest cruise ship and Royal Caribbean's latest in the lineup of revolutionary Oasis Class ships, *Wonder* is primed for memory making with a thoughtfully crafted combination of new adventures and fan favorites across eight unique neighborhoods – a Royal Caribbean first. Highlights include the **Suite Neighborhood**, the new, eighth neighborhood that welcomes Royal Suite Class guests to an elevated experience; and a brand-new, underwater-themed play area for kids, **Wonder Playscape**, with slides, climbing walls, interactive features, puzzles and more.

Wonder also features more than 40 restaurants, bars and lounges, including **The Mason Jar Southern Restaurant & Bar** that serves up Southern staples and classics with a twist for brunch and dinner with loved ones, and in the late night, along with live country music and more. Plus, returning favorites like **The Ultimate Abyss**, the tallest slide at sea; the **FlowRider** surf simulator; **rock climbing walls**, **The Perfect Storm** racing waterslides, newly designed areas just for kids and teens; and original entertainment across **four** "stages": air, ice, water and theater.

Beginning November 2022, *Wonder* returns stateside to its new year-round home in Port Canaveral, Florida, after a summer in Europe sailing in the Mediterranean. The action-packed ship will set course to idyllic destinations on 7-night Eastern and Western Caribbean cruises, including Perfect Day at CocoCay, St. Thomas, St. Maarten, Mexico and Honduras.

Full details on the #SearchForWonderMom TikTok contest are available on <u>Royal Caribbean's</u> contest webpage.

About Royal Caribbean International

Royal Caribbean International, owned by Royal Caribbean Group (NYSE: RCL), has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel that features the latest technology and guest experiences for today's adventurous traveler. The cruise line continues to revolutionize vacations with itineraries to 240 destinations in 61 countries on six continents, including Royal Caribbean's private island destination in The Bahamas, Perfect Day at CocoCay, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted "Best Cruise Line Overall" for 19 consecutive years in the Travel Weekly Readers Choice Awards.

Media can stay up to date by following <u>@RoyalCaribPR</u> on Twitter and visiting <u>RoyalCaribbeanPressCenter.com</u>. For additional information or to make reservations, vacationers can call their travel advisor; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

###