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ROYAL CARIBBEAN INTERNATIONAL BREAKS BOOKINGS RECORDS FOR THIRD TIME IN 2022

The Cruise Line Hits All-time Highs in a Single Day of Reservations and the Highest Volume Booking Week

MIAMI, Dec. 1, 2022 – In just under five weeks, Royal Caribbean International has set new bookings records yet again. This Black Friday was the cruise line's single largest booking day in its 53-year history, which marked the third time the record was broken in 2022 and the peak of what is now the brand's highest volume booking week. The strong demand and performance demonstrated by the two latest records come on the heels of the first look at the world's best family vacation, *lcon of the Seas*, and the record-breaking day reported when the highly anticipated ship opened for bookings 15 months ahead of its January 2024 debut.

"This has been a year for the books at Royal Caribbean International, from the full return of our 26 ships to the first look at *Icon of the Seas*, the best family vacation in the world," said Michael Bayley, president and CEO, Royal Caribbean International. "Every milestone met is an accomplishment achieved, it's a wonderful start to 2023 and we are excited for what lies ahead. We could not have reached this point without our loyal guests, valued travel advisors and partners, and the Royal Caribbean International team around the world."

In 2022, the cruise line marked both the single largest booking day and the highest volume booking week in April, which was followed by another record-breaking single day of bookings with the opening of *lcon* in October. The announcement of the newest records are celebrated along with a series of major, recent milestones for the brand, including the reveal of *lcon* as the **first-of-its-kind combination of the best of every vacation** and the arrival of <u>Wonder of the Seas</u>, the world's newest wonder, into its year-round home of Port Canaveral, Florida. More about *lcon* and the cruise line's new adventures across ships and private destinations will be revealed in the coming months.

For more details about Royal Caribbean International, visit www.RoyalCaribbean.com.

About Royal Caribbean International

Royal Caribbean International, owned by Royal Caribbean Group (NYSE: RCL), has been delivering innovation at sea for more than 50 years. Each successive class of ships is an architectural marvel that features the latest technology and guest experiences for today's adventurous traveler. The cruise line continues to revolutionize vacations with itineraries to 240 destinations in 61 countries on six continents, including Royal Caribbean's private island destination in The Bahamas, <u>Perfect Day at</u> <u>CocoCay</u>, the first in the Perfect Day Island Collection. Royal Caribbean has also been voted "Best Cruise Line Overall" for 19 consecutive years in the *Travel Weekly* Readers' Choice Awards.

Media can stay up to date by following <u>@RoyalCaribPR</u> on Twitter and visiting <u>RoyalCaribbeanPressCenter.com</u>. For additional information or to make reservations, vacationers can call their travel advisor; visit RoyalCaribbean.com; or call (800) ROYAL-CARIBBEAN.

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