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IT'S AN ENCORE: ROYAL CARIBBEAN REVEALS NEW EUROVISION SONG CONTEST-THEMED HOLIDAYS FOR 2025

Fans can celebrate the world's largest live music event on two unmatched Eurovision-themed holidays in Europe and enter a giveaway to win tickets to the Grand Final in Basel, Switzerland

LONDON, 17 Oct. 2024 – The hottest ticket of summer 2025 is here. Royal Caribbean is inviting Eurovision fans of all ages to the encore of encores: two exclusive experiences where fans can both celebrate the 2025 Eurovision Song Contest and explore a lineup of Europe's top destinations. Whether from Barcelona, Spain; Civitavecchia, Italy, or Southampton, England, holidaymakers are in for a memorable experience with their pick of two Eurovision Song Contest-themed holidays in Europe on the soon-to-be-amplified Allure of the Seas in May and Independence of the Seas in June. The exclusive themed adventures are now open to book on Royal Caribbean's website.

Between joining the ultimate Eurovision Song Contest Grand Final Viewing Party on Allure and reliving iconic moments from past contests on the Eurovision Song Contest throwback cruise on Independence, fans can make memories in more ways than one with a lineup of special experiences that bring the spirit of the globally renowned music event to life across entertainment, dining, nightlife and more. Dancing queens can look forward to themed parties, karaoke nights, quizzes, a gala dinner and even live performances by surprise acts, all while dialling up the adventure with Royal Caribbean experiences – like the 10-storey dry slide, the Ultimate Abyss; resort-style pools, racing waterslides, flavours from around the world; and vibrant nightlife – and visiting destinations in the Mediterranean or Bruges, Belgium.

"The debut of the Eurovision Song Contest-themed holidays earlier this year was an absolute hit. With the only experience of this kind in the world, fans had the unique opportunity to take their Eurovision viewing parties to the next level throughout Europe with more adventure and fellow fans than ever before", said Gerard Nolan, vice president of Europe, Middle East and Africa, Royal Caribbean International. "Royal Caribbean's Eurovision Song Contest adventures will be even more memorable next summer with special experiences, from themed parties to dance the night away to added Eurovision twists at karaoke."

To celebrate, Royal Caribbean is giving away the ultimate Eurovision Song Contest experience. Starting on Monday, Oct. 21, at 10 a.m. BST, fans on Instagram can enter for their chance to win a trip on the 3-night themed getaway on *Independence*, \$600 in onboard spending money and two tickets to the Eurovision Song Contest Grand Final in Basel, Switzerland, in May 2025. Holidaymakers vying for their chance can find the giveaway's rules and terms and conditions on Royal Caribbean Europe's Instagram.

Exclusive Eurovision Song Contest-Themed Holidays

- Allure of the Seas From Barcelona on May 11, 2025, or Civitavecchia on May 15, 2025
 Debuting a more than \$100 million new look in April 2025, Allure makes for the perfect stage to experience the Eurovision Song Contest Grand Final in style, with more than 35 ways to dine and drink and a lineup of thrills and ways to chill for everyone to make memories. From the lively Pesky Parrot Caribbean tiki bar and The Mason Jar Southern Restaurant & Bar to resort-style pools, the adrenaline-pumping, 10-storey dry slide Ultimate Abyss and more, there are experiences for every type of family and holidaymaker. The 7-night holiday will visit the stunning Western Mediterranean at bucket-list destinations like Palma de Mallorca, Spain, and Florence (La Spezia) and Naples, Italy.
- Independence of the Seas From Southampton on June 18, 2025
 Eurovision fans the world over can unite on a 3-night Eurovision Song Contest throwback getaway to the enchanting city of Bruges, Belgium, known for its charming canals, medieval architecture, world-famous chocolate and more. The excitement only continues on Independence with adventures that hit all the high notes, like glow-in-the-dark laser tag, The Perfect Storm racing waterslides and the FlowRider surf simulator. Flavours from across the globe are also on the menu, from poolside eatery Fish & Ships to Izumi for teppanyaki, sushi and sashimi.

The holiday brand will also bring to life a wide range of moments and experiences on land to celebrate the second year of the partnership with the world's biggest live music event. In addition to the themed holidays, the collaboration includes brand exposure throughout the event, which will also be broadcasted across 37 participating countries and to millions of online viewers; host-city promotion in Basel; and more.

Holidaymakers can find more details about the Eurovision Song Contest-themed holidays on Royal Caribbean's <u>website</u>.

About Royal Caribbean International

Royal Caribbean International, part of Royal Caribbean Group (NYSE: RCL), has delivered memorable vacations for more than 50 years. The cruise line's game-changing ships and private destinations revolutionize vacations with innovations and an all-encompassing combination of experiences, from thrills to dining and entertainment, for every type of family and vacationer. Voted "Best Cruise Line Overall" for 21 consecutive years in the Travel Weekly Reader's Choice Awards, Royal Caribbean makes memories with adventurers across more than 300 destinations in 80 countries on all seven continents, including the line's top-rated private destination, Perfect Day at CocoCay in The Bahamas.

Media can stay up to date by following <u>@RoyalCaribPR</u> on X and visiting <u>www.RoyalCaribbeanPressCenter.com</u>. For additional information or to book, vacationers can visit www.RoyalCaribbean.com, call (800) ROYAL-CARIBBEAN or contact their travel advisor.

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